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SIERRA MADRE NEWS

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VOLUME 30, No. 23 | SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA | FRIDAY, FEBRUARY 28, 1936

Extension Of Baldwin Ave. Aim Of Assn.

Arcadians Organize To Put Project Over; Sierra Madre Demands A Pledge

Extension of Baldwin avenue north of Huntington Drive through the Baldwin estate to connect with Colorado boulevard, a step towards the realization of Sierra Madre's long-cherished dream of making Baldwine avenue a through-highway "from the mountains to the sea," is the main objective of the newly-formed West Arcadia Improvement Association, members of which include some 30 Arcadia business and professional men.

Postmaster J. Victor Covell. elected president at an organization meeting last Thursday night, is readying plans for the first full-fledged meeting of the Association, scheduled for next Wednesday. A constitution and by-laws will be drafted by the directors at Wednesday's meeting.

Extension of Baldwin avenue south of its present terminus is also being considered, in order to provide a southern outlet to the road.

While the first objective of the Arcadia Association will be the opening of Baldwin avenue between Huntington Drive and Colorado boulevard; the group is looking towards the eventual extension of the road through to Foothill boulevard, where it will connect up with the local section of Baldwin avenue.

Expense of an underpass beneath the Santa Fe tracks is assertedly the reason for favoring the opening of the road only as far as Colorado boulevard at this time. Later, when the Huntington Drive-Colorado boulevard link is completed, the association will seek the opening of the road between Colorado boulevard and Foothill boulevard.

When interviewed at the City Hall, Al S. Myers, city manager, said that Sierra Madre "is not interested" unless the town can receive definite assurance that the extension will be put through in its entirety. Extension of the road only as far as Colorado boulevard will be of little benefit either to Arcadia or Sierra Madre, Myers pointed out.

Grand View Shaft Nearly Through; Pasadena Bore Done

Bids on the extension to connect the Sierra Madre tunnel of the distribution system for the Metropolitan Water District's Colorado River Aqueduct with the Pasadena tunnel, which has just been completed, will be called by the Water Board within the next two or three months, according to Franklin Thomas. vice-chairman of the Board. The connection, which will run southwest across the Hastings ranch and Eaton Wash and join the Pasadena tunnel at Mountain street and Martelo avenue, will be a pipe line and not a tunnel.

Excavation work on the local tunnel under Grand View avenue by Wednesday morning was within 631 feet of completion. The bore has progressed as far as Sierra Madre avenue, and at the present rate of progress the excavating will be completed before the middle of March. The tunnel is now 6119 feet long, and 30,595 cubic yards of earth have been excavated.

The "holing through" of the 3-mile long Pasadena tunnel Tuesday morning was celebrated in the presence of representatives of the 13 cities which are members of the Water District. Sierra Madre is not a member of the District.

Work on the lining of the Pasadena tunnel, which will require nearly a year to finish, has already been started.

City Creates Fund To Provide For Its Street Projects

An ordinance to create a "special gas tax street improvement fund" in the city treasury was given first reading at Wednesday night's City Council meeting.

The ordinance stipulates that "all money received by the City from the State under provisions of the Streets and Highways Code for the acquisitin of real property or interests therein, or for the construction, maintainance or improvement of streets and highways other than State highways," shall be paid into this fund.

All money in the fund must be "expended exclusively for the purposes authorized by the Streets and Highways Code."

Wolfe Property In Canyon Park Sold To Angeleno Family

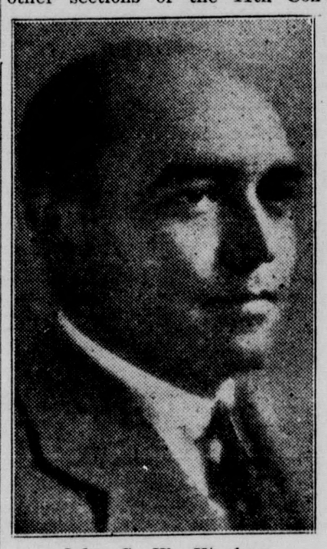
Mrs. Inger K. Spaith, of Los Angeles and Sierra Madre Canyon, has purchased the property at 181 Vista Circle Drive, formerly owned by Mr. and Mrs. Gordon B. Wolfe.

The transaction was made through the office of Laura E. Cadmus. The Wolfs have moved to Culver City to be near Mrs. Wolfe's employment at the MGM studios.

J. C. Hinshaw To Seek Seat In Congress

Prominent Pasadenan Candidate For GOP Nomination In This District

Following an all day session on Wednesday of the Pasadena and Glendale Republican clubs and leading Republicans from other sections of the 11th Congressional district, John C. W. Hinshaw, of Pasadena, was petitioned to become a Republican candidate for Congress against John Steven McGroarty, Democratic incumbent. The meeting sent a committee with a number of petitions to Mr. Hinshaw's home late Wednesday night and he agreed to become an active candidate.



John C. W. Hinshaw

"You surely understand that the coming elections are to be battles between fundamental American principles and the contemptuous tyranny of dictatorship," Hinshaw said. "No quarter will be asked nor given. We are fighting through the ballot for our very rights as a free people. Our opponents are subtle and keen fighters with their hands deep in the United States Treasury itself.

"Dictatorship must be nipped in the bud and cut from the stem. If the Republicans and many old line Democrats of this Congressional District feel, as this petition certainly indicates, that I am the one to lead this fight—then let's go. I am willing to take whatever comes. People such as ourselves have fought this same sort of battle before and have gloriously won. Our Nation is a living example of hard won freedom. Let us see to it that it shall continue to live and breathe freedom.

"The Republican Party now stands as the only bulwark against the subtle forces of destruction. There must be no side-tracking on the hoary backs of visionary schemes, however alluring.

"The simplest arithmetic tells us that 'the producers must live on what they produce.' The producers are, in the main, the younger people of the Nation, the parents of growing families. They need all they can keep out of what they earn to live on.

"Orderly progress in the social and economic life of our Nation must be promoted, but let us not forget that 'change' is not 'progress' when it threatens our freedom."

Mr. Hinshaw is a past president of the Realty Board and active in the Republican Assembly. He is chairman of the Inter-Organization Co-ordinating Committee, a member of the Junior and Senior Chambers of Commerce and of the American Legion.

At a meeting of the Pasadena Republican Club earlier in the day Hinshaw spoke in favor of an uninstructed delegation to the GOP National convention in Cleveland, to be headed by Earl Warren. Delegates from this district probably would be Leo Anderson, president of the County Republican Assembly, and Mrs. Louise Ward Watkins, president of the Republican Women's Club, Hinshaw revealed.

Car Skids, Local Man Is Killed

David E. Liscomb Meets Death When Machine Plunges Over Cliff

David E. Liscomb, 70, of 900 Sturtevant Drive, was instantly killed early Sunday morning when he was thrown from his car as it left the road and hurtled down a 200-foot embankment near Chantry Flats in Santa Anita canyon. His body was found lying 40 feet from the wrecked car at the bottom of the canyon by Ben F. Berry, 5734 South Western avenue, Los Angeles.

Liscomb's body had lain in the rain all night, Deputies Horton and Smith, of the Altadena sheriff's substation, reported on investigation. Evidence indicated that he had been instantly killed.

Liscomb has been operating a parking lot for his sister, Mrs. Cora B. Corum, for the convenience of hikers at the end of the new Santa Anita canyon highway and is believed to have left there just about the time the heavy rain started Saturday night. Reconstructing the accident, the deputies found that the aged man evidently had lost control and failed to negotiate a curve some 50 yards south of First Water. The body was discovered at 10:15 Sunday morning.

Mr. Liscomb leaves three sisters, Mrs. Fred Cape, of Minneapolis, Mrs. E. C. Grass of Los Angeles and Mrs. W. B. Corum of Sierra Madre; a niece, Mrs. Alice Corum Dempsey, also of Sierra Madre, and a brother, Ed Liscomb, of Altadena.

Born in Le Roy, Mich., and a resident of Sierra Madre for 15 years, Mr. Liscomb was at one time financial secretary of the Brick Masons Lodge of Minneapolis, Minn. He was also a member of the Foresters.

Services were held February 25 at the Grant Chapel, Rev. A. O. Pritchard officiating. Interment was at Forest Lawn.

Santa Anita To See Last Big Event

The San Juan Capistrano Handicap, closing drama of Santa Anita's winter racing season, probably will be run with a dozen stars going postward tomorrow .

Although the handicap champion of 1935, Discovery, and Time Supply, second in last week's rich Santa Anita Handicap, are still on the doubtful list, Racing Secretary Webb Everett believes they will be in the fold when the flag falls. Discovery's board of strategy, headed by Owner A. G. Vanderbilt and Trainer Bud Stotler, is not exactly pleased over the imposts, feeling that the horse is entitled to a better break in view of his two defeats. Everett says he answered that objection by increasing the weights of the other horses. In the case of Time Supply, Owner Frank Carreaud is still indignant over the failure to call a foul on Top Row for crossing his field in the Santa Anita Handicap.

Azucar, the ex-steeplechase jumper which won the first running of the Santa Anita 'Cap and ran a smashing fourth last week, will be at the gate with bells on and with Jockey Wolfe aboard. It will be recalled that Woolf guided Azucar to the end of the $100,000 trail a year ago.

A number of the season's stars will be missing tomorrow. Cavalcade has been returned to the Brookmeade farm in South Carolina. Head Play and Sun Portland left Tuesday for Kentucky. Ladysman broke down training for the Santa Anita. Top Row, winner of the spectacular Santa Anita 'Cap Saturday, was cut severely about the legs and will not run, according to Owner and Trainer A. A. Baroni.

Horses named as almost certain starters for tomorrow's mile and one-sixteenth San Juan Capistrano, with the possibility of not more than one or two scratches, are Discovery, Azucar, Rosemont, Time Supply, Whopper, First Minstrel, Thursday, Riskulus, Ariel Cross, Howard, Preeminent, Pompey's Pillar and Scotch Bun.

Week's Weather

	Temp. Max	Min.	Rainfall Inch.
Feb. 20	57	49	.00
Feb. 21	71	49	.00
Feb. 22	75	49	.00
Feb. 23	58	50	1.04
Feb. 24	63	43	.02
Feb. 25	61	41	.00
Feb. 26	75	47	.00
Month to date			12.36
Season to date			15.69
Normal for season to date			15.28

COL. H. B. HERSEY, Meteorologist

Register—Or You Can't Vote!



TARDY SIERRA MADRE CITIZENS FINALLY TAKE INTEREST IN THE APPROACHING ELECTIONS

Add Names To Registration Rolls But Qualified Still Fall Far Short

The registration situation in Sierra Madre, where it is estimated that more than 700 citizens are not on the voting rolls, is typical of California as a whole, according to Secretary of State Jordan who announced this week that unless there is an immediate quickening of the registration pace, it will be physically impossible to get all the names on the lists in time for the presidential primary election. Registration for this election ceases March 26. Registration for the April municipal election expires next Thursday, March 5. Jordan says there are upwards of 2,000,000 people in the State whose names should be on the registry lists and are not.

"Only one-third of the 3,000,000 voters in California have registered as required by the new law," Jordan stated in Sacramento. He said that many people apparently still were under the impression that the last registration, which supposedly was permanent, is still in effect.

"The so-called permanent registration book, however, has been junked," he said.

City Clerk Waverly E. Pratt said yesterday that during the last three or four days Sierra Madreans were beginning to show a decided interest in qualifying themselves for the approaching elections through their registrations.

"Our citizens are beginning to realize," said Pratt, "that unless they have yellow registration certificates dated since the first of this year they will not be qualified for any of the elections. The district canvassers have entirely finished their work. The only way our people can get on the rolls now is to come to the City Hall, where we will be glad to add their names to the lists.

"We have registered about a hundred persons during the week and I look for quite a rush in the remaining days until March 5, which is the last day for the registration of those who hope to vote at the city election in April."

Los Angeles county registrations reached a total of 413,786 this week, according to Wm. Kerr, registrar of voters.

The county's total was segregated as follows: Democrats, 223,271; Republicans ,166,112; declined to state, 20,362; Prohibition, 2658; Socialist, 907; Progressive, 337; Communist, 105, and Commonwealth, 33.

The combined total for Los Angeles city and county now stands at 940,905.

SCHOOL KIDS CAMPAIGN FOR REGISTRATION

CONTINUING its "Get Out the Vote" campaign, the local Kiwanis club this week was instrumental in getting all school children to write notes home to their parents asking them: "Have you registered? If not, remember that March 5 is the last day for registrations for the local election."

The Kiwanians are also contacting their friends and neighbors in an effort to see that everyone is registered in time, according to Dr. R. C. Simpson, chairman of the club.

A discussion of Spanish land grants by Palmer Conner was a feature of Tuesday's Kiwanis meeting at the Woman's Clubhouse.

Taylors Celebrate Their 41st Wedding Anniversary Here

In honor of the 41st wedding anniversary of Mr. and Mrs. M. C. Taylor, who were married in Sierra Madre, 27 guests gathered Sunday at the home of their neice, Mrs. Stella Dennison, 297 West Sierra Madre boulevard, who entertained in their honor.. A delightful buffet supper was served.

Mr. and Mrs. Taylor, residents of this city for many years, are now residing in West Hollywood.

600 More Good Jobs In This County For The Poor Democrats

Six hundred enumerators (all Democrats, of course) are now in the field taking a census of manufacturing ,business and commerce in Los Angeles county. And, of course ,the U. S. is paying the patriots. Each has a specified territory to cover and is responsible for collecting the desired data within it. C. F. Miller, assigned to Sierra Madre, completed his work this week.

Women Told City's Debt Going Down

Discussing the "Sierra Madre Tax Dollar" at a luncheon-meeting of the Woman's Club on Wednesday, City Business Manager Al S. Myers stated that the city has issued $632,795.88 worth of bonds, and that the city's outstanding indebtedness at the present time is $333,300. The city is reducing this indebtedness at the rate of $14,000 a year, he said, mainly through revenues from the water department. Reduction of the bonded debt means lower taxes eventually. If the water rate is reduced, Myers explained, taxes will have to go up to offset it.

Myers told the assembled women that the city is carrying on 26 separate and distinct activities or "services," which, he said, is the reason why Sierra Madre has the highest tax rate—$5.66—of any city in the county. It would be easy to cut out many of these activities, he asserted, but if this were done, the taxpayers would be the first to complain. Myers stressed the point that the city government is not a business, but a service institution.

Myers posed the question of whether the Southern California Edison Company should be granted a franchise by the city and thereby be compelled to contribute 2 per cent of its gross to the city's operating expenses. No action was taken on the question.

Following Myers talk, Mrs. Fletcher White stated that people are interested "not in what they pay, but in what they get for their money."

Appeal Filed By Bank Bandit Green Delays Sentence

Sentence of Floyd Benjamin Green, convicted last week of kidnapping, robbery and assault to commit murder in connection with the three and one-half year old robbery of the Sierra Madre Savings Bank, was deferred by Superior Judge W. Turney Fox Monday, pending hearing of a new trial motion next Tuesday.

Green was found guilty of robbing the bank of $1000, August 31, 1932. In his attempt to escape, he kidnapped Miss Mattie Spencer, cashier, and wounded a police officer who sought to arrest him, according to witnesses.

Gas Tax To Meet Many City Bills

Auto Fuel Returns Far Above First Estimate—Streets To Be Improved

Sierra Madre and other cities in California will receive increased allocations in gas tax funds from State sources, according to information just received by City Business Manager Al S. Myers.

Gas tax collections are exceeding the original estimates on which allocations for the next biennium were made, while the population of some cities has increased, because of annexations of unincorporated territory, thereby assuring them of a larger share of the state fund.

Sierra Madre stands to receive $2040 as its share of gas tax funds for the fiscal year ending June 30, 1936. The money will be available for street improvements, subject to approval of State authorities.

For the fiscal year ending June 30, 1937, Sierra Madre is expected to receive $2685 for street improvements. The city will receive an additional $5370 for the biennium of 1935-37 for the improvement of major streets.

Sierra Madre's initial gas tax allocation, which the city received several years ago, was combined with funds received from Pasadena, in payment for granting the latter city the right to lay its pipe line from Morris Dam through Sierra Madre, and gas tax allocations from the county, and was used for the improvement of Orange Grove avenue.

Los Angeles will receive the lion's share of the gas tax allocation, while Long Beach, second city in population in the county, comes next. Following are the new estimates of gas tax allocations to Arcadia and Monrovia, the first figure being for the fiscal year ending June 30, 1936; the second for the fiscal year ending June 30, 1937; and the third, for the biennium:

Arcadia—$3000, $3950, $7900.
Monrovia—$6265, $8245, $16,495

The cities of Los Angeles county will receive $1,091,505 for this fiscal year, according to the new estimates; $1,436,345 for the coming fiscal year; and $2,872,570 for the biennium.

SET MARCH 13 FOR OPENING CITY'S FETE

With the buds on Sierra Madre's world-renowned wistaria vine already bursting into bloom, date for the opening of the Fete was tentatively set yesterday for two weeks' from today, Friday, March 13.

Should the present warm weather continue—and there is every prospect of it doing so—the Fete can be expected to make its debut by the middle of March at the very latest, according to Fire Chief W. D. Richards. The vine is now a mass of buds, many of which are in full bloom, as a result of the let-up in the cold spell this week.

Adult Education Classes Operating On A New Schedule

Miss Elizabeth Steinberger announces the following revised schedule of adult education classes, now being offered at the Sierra Madre grammar school:

Creative writing on Mondays from 2 to 5 p.m.; dressmaking all day Tuesday; applied psychology on Wednesdays from 2 to 4 p.m.; millinery all day Thursday; and child psychology on Fridays from 9 to 11:30 a.m.

More Homes Going Up In Local Area

Rapid Development In All Sections To Benefit Sierra Madre Merchants

Home-building in Sierra Madre and adjacent territory marches on!

Latest developments in home construction in the Sierra Madre district include three new houses on Perkins Drive, just east of Sierra Madre; three in Santa Anita Oaks; and one on West Orange Grove avenue.

Permits for new residences in Santa Anita Oaks have been granted to E. H. Frazer, for a house at 240 Arbolada Drive, at an estimated value of $7250; to Harlan Ware, writer, for a house at 271 Arbolada Drive, at an estimated value of $7000; and to Theodore J. Brodhead, for a house at 261 Arbolada Drive, at an estimated value of $6000.

Owners of these new houses are assured of easy access to the Sierra Madre business district as plans for the completed tract call for several north and south streets connecting Foothill boulevard and East Orange Grove avenue.

Three new houses are under construction on Perkins Drive—one block west of Santa Anita Drive. They include a house at 1624 Perkins Drive, for John E. Borger, to cost $2800; a house at 1625 Perkins Drive, for E. P. Bradford, to cost $3800; and a house at 1650 Perkins Drive, for J. M. Moore, to cost $3100.

A $10,000 house, for John D. Gregg, is under construction at 270 West Orange Grove avenue.

Decided upturn for real estate in every section of the country, with earning power of existing buildings— index of real estate health—measurably rising, is top news of the 26th semi-annual survey of real estate market, which has just been released.

The news confirms distinctly

(*Continued on Page Eight*)

Carew Raps War-Making Profiteers

Crowded Forum Hears Local Critic— Peace-Talk Wins Applause—Others Speak

George Washington's sharp advise to "beware of the imposters of patriotism," was quoted to the Sierra Madre Forum by Harold D. Carew on Tuesday evening. And to judge by the favorable response his audience found the advice apt and timely. The audience was large and enthusiastic. Mr. Carew, a former president of the Forum, was at his best. The session was held in the auditorium of the City Hall. Several admirers of the speaker had driven over from Pasadena to hear him.

Mr. Carew took for his subject, "Peace and the Munition Makers," and the Washington warning took point as the speaker developed his theme. By facts brought out in recent Congressional investigations he showed that the same individuals who are now loudest and most persistent in their appeals to aggressive patriotic sentiment are those who profited most in the World War and stand to profit most by all present and future war activities.

Red Millions—

"The dream of world peace," Mr. Carew said, "will remain but a dream as long as men are permitted to make profits out of munitions. So long as we have men who make millions out of a slaughter so long shall we have war."

The munitions industry generally he characterized as an international racket, united with certain great banking interests in what he said was "an unholy alliance."

That this alliance was not loyal to either of the older political parties, Mr. Carew said, was made manifest not only by their vast contributions to the campaign funds of both Republicans and Democrats, but by their bitter attacks on the leaders of either party who happened to oppose them. He said that the same forces now alligned against the present administration, as summed up in the recent speech of Al Smith, brought all their strength to bear in the effort to crush President Hoover, at a time when the latter suggested that America was spending too much money for armaments.

Propaganda—

How powerful these forces are, the speaker said, may be gauged by the fact that the so-called "Liberty League" alone spends $40,000 a month for propaganda,

(*Continued on Page Eight*)

Wild Life To Be Told By LaLone

Pictures To Supplement Talk Before Local Forum By Animal Expert

What are the wild animals in the mountains back of Sierra Madre? How and what do they eat? What sort of dens do they live in? Are they dangerous? How about snakes? These and a hundred other questions should furnish an engrossing hour or so at next Tuesday's session of the local Forum, when Fred LaLone, trapper and nature-student, appears before that body to tell of his personal experiences while trapping, hunting, and hiking throughout the Sierra Madre range.

LaLone is regarded as one of the keenest observers of wild life in Southern California, and he has spent his life in the mountains. His talk will be fully illustrated by numerous pictures, both still and animated ,by such experts as Rudolph Hartman and Dr. Spencer R. Atkinson, of Pasadena. Also by hides and trophies of the hunt collected by LaLone.

As usual, the Forum will meet in the auditorium of the City Hall and the session will be called to order at 7:45 p. m.

JEWISH FUND DINNER HERE ATTRACTS 150 PERSONS

Mr. and Mrs. D. Resnick of North Sunnyside avenue presided at a dinner last Sunday evening at the local Temple in behalf of the Jewish National Fund. Rabbi Rosenberg was guest speaker, delivering a stirring address. About 150 were present.

ARCADIA
— THEATRE —
44 East Huntington Drive
ARCADIA
Admission 10c and 25c

Friday, Saturday, Feb. 28, 29
Shirley Temple in
'The Littlest Rebel'
with John Boles, Karen Morley and Bill Robinson—also
"Coronado"
Betty Burgess, Johnnie Downs

Sun., Mon., Tues., Wed.
March 1, 2, 3, 4,
Warner Baxter in
'King of Burlesque'
— and —
George Arliss in
"Mr Hobo"

Bishop Cantwell Coming To Meeting Of St. Rita's Society

Forty-five members and guests attended the annual meeting of St. Rita's Altar Society at St. Rita's School on Tuesday. The election of officers resulted in the election of Mrs. L. M. Evans, president; Mrs. A. E. Gourdeau, vice-president, Mrs. Moyler, secretary.

Mrs. Frank Spencer retained the secretaryship. The outgoing officers were Mrs. Woodson F. Jones, president; Mrs. Peter Thill, vice-president, and Mrs. William Colligan, secretary.

After a most palatable luncheon, plans were made for the Easter Monday meeting when the Pomona District No. 7 will convene at St. Rita's School. Bishop Cantwell will be present.

Churches Arrange Special Services For Lenten Season

With the opening of Lent Ash Wednesday, February 26, special services at various local churches are announced.

At the Church of the Ascension, Rev. A. G. H. Bode, rector, special Lenten services will be held on Ash Wednesday at 7:30 and 10 a.m. There will also be a short Lenten service and organ recital every Thursday at 7:30 p.m. throughout Lent. During Lent the regular church services, as announced elsewhere in THE NEWS, will prevail.

St. Rita's Church, Rev. Hyacinth Clarey, C. P., pastor, announces its usua lservices: Sunday masses at 6:30, 8:00 and (High Mass) at 11 a.m.; weekday masses at 6:45 am.m; Tuesday evening devotions at 7:45 p.m.; and Friday Stations at 7:45 p.m.

Pancake Luncheon, Old English Custom, Is Observed Here

Following an old English custom, Mrs. A. E. Pulling of 382 West Montecito avenue, entertained 20 guests on Shrove Tuesday with her annual Pancake Luncheon. People strolled in from 11 o'clock until 1 p.m. This quaint custom was also observed by the ladies at the British Home who had their pancakes for dessert with honey and syrup.

Merriams Guests Of Honor At Big Iowa State Picnic

The great Iowa midwinter picnic reunion will be held all day Saturday, February 29th, Leap Year Day, in Lincoln Park, Los Angeles. Arrangements have been made with the P.E.Ry. to stop all cars at the Lincoln Park station so passengers will not have to transfer to slow cars. Gov. and Mrs. Merriam will be the guests of honor.

Its a distinction to be a 'Meglin Kiddie'
The only child training school of its kind in the world Teaching every branch of Dancing; Voice and Drama for Stage, Screen and Radio appearances. Tap, Ballet, Toe, Acrobatics, Personality Singing. All branches of the Drama. Promotes physical perfection and mental alertness.
MEGLIN DANCE STUDIOS
201 Colorado Theatre Bldg. Pasadena
Masonic Temple 204 W. Foothill, Monrovia

LYRIC THEATRE
FOOTHILL BLVD. MONROVIA · PHONE 3522
5 Days — Friday, February 28 to Tuesday, March 3



Woman's Club Notes

"DO you know that eighty-seven cents of every dollar is spent by a woman?" inquired Mrs. Frank Jones, president of the 10th Dzistrict, P. T. A. in her speech, entitled "Consumer," delivered before the Sierra Madre Wowan's Club on Wednesday.

"It is not a question of increasing our husband's salaries as much as it making the most out of what we have to do with" she continued.

"There is a wealth of knowledge to be gleaned from studying and applying ourselves along these lines," Mrs. Jones said. "We can learn how to select our groceries, we should know exactly the sugar content in the syrup of a can of peaches; just how many pears in a certain brand. We should know how to tell pure dye crepe from synthetic silk. We should take advantage of the teachings in the pamphlets that are sent out by the Departments of Agriculture and Labor..

"There is much to learn, and I think we are finer better women for displaying a consciousness of the things around us."

The speaker was introduced by Mrs. W. J. Lawless.

Another interesting dessert bridge has been planned by Mrs. George M. Lehner and Mrs. Henry Lannon, Jr., for March 4th at 12:30 o'clock. Non-players will not be neglected ,according to Mrs. M. H. Copps, who will have charge of Dominos in the Osgood Room. Mrs. J. S. Billheimer will give a reading, and Mmes. Mabel Thayer and Bess Steinberger, will be on the courtesy committee.

Mrs. Dr. McBurney will assume charge of the luncheon.

There will be a showing of Oriental Rugs. Make reservations with Mrs. Henry Lannon, Jr

Mrs. J. H. Robertson, State Chairman of Juniors, was in Los Angeles on Monday night for the purpose of organizing a Junior President Alumnae Group. This idea, which is original with Mrs. Robertson, will tend to cement the Junior Clubs together as no other movement has done.

Many worthwhile friendships are formed among the younger groups, but for want of closer contacts they eventually dwindle and die away, which is what Mrs. Robertson is trying to avoid.

—*Mildred Curtis Bolms.*

Church of the Ascension
Episcopal
Baldwin and Laurel Avenues
Rev. A. G. H. Bode, Rector
LENT SERVICES, 1936
Ash Wednesday—
7:30 and 10 a.m.
Sundays—
7:30 and 11 a.m.
9:30 a.m.—Sunday School.
Wednesdays—
7:30 a.m.— Holy Communion and Intercessions.
Thursdays—
10 a.m.—Holy Communion and Meditation.
6:30 to 7:30 p.m.— Members and friends family box supper.
7:30 p.m.—Short Lent Service and Organ recital.
Fridays—
2 p.m.—Women's Guild.
4 p.m.—Meditation and Intercessions.
Confirmation—
May 28— Classes by arrangement.

Bethany Church
The Little Stone Church
Rev. Stewart R. Sheriff, Pastor
Sunday—
9:30 a.m.—Bible school.
11 a.m. — Morning Worship. Communion service.
6:15 p.m.—Christian Endeavor Societies.
7:30 p.m. — Evening meeting. Sermon, "What is it to 'Walk in the Light'?"
Monday—
The Young People have charge of the meeting at the Pasadena Rescue Meeting.
Tuesday—
10:30 a.m. to 3 p.m.—Missionary Society.
Wednesday—
7:30 p.m.—Prayer meeting.

St. Rita's Church
Rev. Hyacinth Clarey, C.P., Pastor
Sunday Masses—6:30, 8.00 and (High Mass) 11 a.m..
Week-day Masses, 6:45 a.m.
Tuesday Evening — Devotions, 7:45 p.m.
Friday— Stations, 7:45 p.m.

CHURCHES
Congregational
Rev. Arthur O. Pritchard, Pastor
"Overcoming" will be the topic of sermon by the Pastor at 11 o'clock.
Young People at 6:30 p.m. Mr. Dennis Stovall, speaker.
Friendship Club will give a box social in the Social Hall, Friday, March 6th at 7:45 p.m.

4 Square Church
John F. Bernick, Pastor Evangelist
191 West Central Ave.
Beginnnig with Sunday night we are starting a Prayer Revival at our church which will last two or three weeks. There will be special arrangement of services for the purpose.

Miss Evans Given Rousing Farewell At Bethany Church

The departure of Miss Florence Evans, daughter of Mr. and Mrs W. A. Evans of 397 West Montecito avenue, for the resumption of her missionary work in China was the incentive for a farewell reception given last evening at the Bethany Church.

Miss Evans, daughter of a pioneer family of Sierra Madre, has scores of friends in this community and it seemed as though they had all congregated last night to wish her bon voyage and further success in her chosen work. She has been home for a year this last period.

Hostesses in charge of arrangements were Mrs. Frank Butler, chairman of the reception committee; Mrs. Richard Jensen, Mrs. A. E. O'Banion, Mrs. Samuel Sea, Mrs. S. R. Sheriff, Mrs. Ed De Long, and Mrs. Montgomery of Arcadia.

✣ OBITUARY ✣

MRS. EDNA BASSETT

Funeral services for Mrs. Edna Bassett, wife of H. T. Bassett, 110 Mira Monte avenue, whose death early last Thursday in the Los Angeles General Hospital was a deep bereavement to many friends, were held at the Grant Chapel Monday afternoon. Mrs. Harry Pyle officiated. Interment was in the Sierra Madre Cemetery.

Born in New York City in 1889, Mrs. Bassett and her husband came to Los Angeles in 1907 and settled in Sierra Madre in 1911. From time to time they made journeys to their former home. Mrs. Bassett was a descendent of the famous Dutcher family of N.Y., who were the original owners of the grant of land now known as Dutchess County.

In Sierra Madre Mrs. Bassett became a member of the local Woman's Club and later was chosen Worthy Matron of the Sierra Madre chapter, 299, O.E.S. She was closely identified with the First Church of Christ, Scientist of Sierra Madre up until the time of her death, doing many kind deeds and accomplishing much valuable work. She was also the first president of the local Townsend Club.

For many years Mr. Bassett conducted a sanitorium on North Lima street for the cure of mental diseases.

FRANK H. BRYAN

Word has just been received by friends in Sierra Madre of the death in New York last week of Frank H. Bryan, who lived at 60 East Carter avenue for five years.

Mr. and Mrs. Bryan and Frank Jr., had many friends here in club and social circles, Mrs. Bryan having been an officer in the Sierra Madre Wowan's Club, and Frank Jr., having belonged to the choir of St. Rita's .

The health of Mr. Bryan prevented his active participation in local organizations, although he shared the social functions with his wife as far as his health would permit.

At the time of his death he was in New York with his son, Thad, who never lived here, but who had visited here on two occasions.

EDWARD MAURER

Mrs. Don Di Donato of 40 Olivera Place, this city, received word from Detroit, Mich., a week ago that her brother, Edward Maurer, had passed away suddenly there. He is survived by a wife and daughter.

Mr. Maurer, who had formerly lived in Pasadena, has many friends in this community. A brother, H. G. Maurer, resides in Baldwin Park. Mrs. Di Donato has built an attractive Monterey house in the Phillips tract and has lived in Sierra Madre for seven months.

FRANK LANGER

Frank Langer, 69, 539 East Grand View avenue, died at his home Tuesday, February 25, following a lingering illness. Formerly of Redondo and a resident of Sierra Madre for 18 years, Mr. Langer, who was retired, leaves his wife, Lena Langer, and a son, Ludy Langer, of Los Angeles.

Christian Science
First Church of Christ Scientist of Sierra Madre is a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.
9:30 a.m.—Sunday School.
11 a.m.—Sunday Service.
8 p.m., Wednesday—Testimonial meeting.
Reading Room open daily 2-4 p.m. Public cordially invited.

Happy Family Church
Baldwin and Central
Dr. Adele Howland, Rev. Thelma Lessley, co-pastors, conducting.
Sunday—
10 a.m.—Sunday School.
11 a.m.—Morning Worship.
7:30 p.m.— Evangelistic Service.
Thursday—
7:30 p.m.—Prayer Meeting.

In a Social Way

GARDEN CLUB ENJOYS FINE PROGRAM— LL

An unusually delightful farce was enjoyed last Friday by members of the Esther Forman Garden Club at the home of Mrs. A. J. Ware ,205 San Gabriel Court. Mrs. Marvin Coates of 240 East Sierra Madre Blvd., read an arresting paper on "French Gardens," which held her audience in thrall to the very last sentence.

Having been in France, Mrs. Coats was enabled to present her subject in a most realistic manner. She gave a general idea of the history of formal gardens.

Miss Hope Spring of Sierra Madre augmented the program with her paper, which is one of a series on "Flowers and Perfumes," together with instructions upon how to make up a rose jar.

About twenty members were present.

GLOBE TROTTERS SEE PASADENA SHOW—

Following a time-honored custom, Miss Marion L. Vannier of 153 South Hermosa avenue and her entire household attended the Saturday matinee of "A Glass of Water" by Eugene Scribe at the Pasadena Community Playhouse. This group of cosmopolitan visitors, who have been in many countries of the globe, find a great deal of admirable talent displayed in these interesting productions; and make it a point to be present at each change of program.

Those present were Mrs. Alfred Page and daughter, Miss Elizabeth Page, Dean and Mrs. Archibald Bouton, and daughter, Margaret, of New York; Miss Calvina McDonald and niece, Miss Jane MacGregor of Cleveland; Mrs. Henry C. Lee of New York, and Miss Marion Vannier and her brother, C. F. Vannier. Three Pasadena friends joined the group.

VISITOR FROM NEW YORK IS ENTERTAINED—

"To meet Miss Margaret Bouton, tea at four," were the words sent out to a group of young people on Sunday from the home of Miss Marion L. Vannier, 153 South Hermosa avenue.

Miss Bouton, who is the daughter of Dean and Mrs. Archibald Bouton of New York City, is a house guest of Miss Vannier. The spacious rooms were beautifully decorated with lovely delphiniums and calendulas.

Those bidden were: the Misses Ruth Billheimer of Pasadena; Betty Pyle of Sierra Madre, Margaret and Catherine Bode, of West Laurel avenue, and Jane MacGregor of Cleveland, Ohio, and Messers Harold and Bill Stitt of Sierra Madre and Andrew Keiger of Los Angeles.

SEILING PUPILS GIVE RECITAL HERE—

The Oskar Seiling home at 500 Adams street was the scene of a brilliant recital on Sunday afternoon when about sixty of Prof. Seiling's pupils with their friends gathered at his home. Los Angeles, Long Beach and San Pedro sent the flower of their musical world to take part in the program, which was followed by a smartly-appointed supper.

Dorothy Wade played "Tambourine Chinois" by Kreisler. Miss Arline Burow and Emil Dannen Berg accompanied. Dialers-in on the Bing Crosby hour had the rare pleasure of hearing little Dorothy Marie Wade play several violin selections Monday over KFI.

BABY SHOW ATTRACTS GUESTS FROM AFAR—

A baby shower given by Mrs. Harold Spears of 649 West Grand View avenue on Wednesday evening in honor of Mrs. Clarence Morrison of Sierra Madre brought guests from all over the Southland. Decorations were tastefully carried out in pink peach blossoms. 500 was played by the company after a large basket of gifts was unpacked by the honoree.

A repast of heart-shaped sandwiches, pie, and coffee was served. The guest lis tincluded names from Hollywood, El Monte, Duarte, Manhattan Beach, and Los Angeles.

MINNESOTA VISITOR IS HONORED HERE—

Mrs. S. C. Coumbe ,521 Alta Vista Drive, entertained on Wednesday with a bridge luncheon honoring her sister, Mrs. Ethel Priske of Vergas, Minnesota, who is spending the winter with Mrs. Coumbe and a brother in Long Beach. Those present, besides the guest of honor and the hostess, were Mmes. George McQueston, J. F. Key, A. L .Phelps, J. C. Heasley, Lucile Clarke and May Ostrum.

Add New Features To Lenten Season At Ascension Church

A new feature of the Lenten season at the Church of the Ascension will be a friendly get-together each Thursday evening between 6:30 and 7:30 p.m., when members and friends will have a box supper with coffee provided, which will be followed at 7:30 by an organ recital and short Lenten service and singing of appropriate hymns.

The Women's Guild will meet every Friday at 2 p.m. and will attend a short service in the Church at 4 p.m.

St. Catherine's Guild will meet for work at the Parish House on every Tuesday of the month during Lent.

WINTER VISITORS ARE MARRIED HERE

Roy Bronson, of Townsend, Montana, and Miss Grace Franklin, also of Townsend, Montana, were quietly married Thursday morning at the home of Rev. A. O. Pritchard, who performed the ceremony. Mr. Bronson's niece, Mrs. Helen Miller of Brookside Lane, was the only witness. The couple are winter visitors to the Southland, but expect to return to their home in Montana shortly.

FORGOTTEN GAMES WILL BE REVIVED AT PARTY

The Friendship Club is planning a Box Social Benefit to be given on March 6 at 8 o'clock. David Payne of the Whittier College is in charge of the entertainment program, which is intended to comprise many novel and old fashioned games forgotten by many of the present generation, such as: "Nellie In the Paw Paw Patch." Mrs. William J. Adwell will have charge of reservations.

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$9.95 to $16.95
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New Jigger
Manish Tailored
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Plain and Feather Stripes—all colors
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Local Youth Wins Medal For Oration

Ray Simpson Takes First Honors In This Year's P. J. C. Contest

"The youth of today has the philosophy that it is permissible to squeeze as much out of any given situation as it is possible, regardless of the ethical aspects of the case. Moral issues have ceased to make the slightest appeal," said Ray Simpson, son of Dr. and Mrs. R. C. Simpson, 459 Ramona avenue, in a speech at a Rotary luncheon at the Pasadena Masonic Temple last Wednesday.

Young Simpson's speech, "Youth Faces a National Regeneration of Character,"—won this year's PJC lower division award in the annual Davis-Hall oratorical contest. He was awarded a gold medal.

"Nowhere today is it evident that individuality is one of the marked signs of character; everywhere the idea seems to be submerged by the uniformity of the caterer and the interior decorator —symbols, if you will, but sinster ones of what is happening to American character and individuality," Simpson said.

"What of the future?" he asked his listeners.

"If there is to be a regeneration of the National character," he answered, "it can come about only by the regeneration of each of us as individuals. It is not a matter of committees and machinery and organization. Is can come about only from some subtle change in the hearts of American youth, which in reality will be a practical understanding of God."

WANTED

Children for Big American Legion Show being produced in Sierra Madre — Talent has its

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National Orange Show at San Bernardino



C. N. P. A. Service

Left to right, Fanchonettes displaying odd citrus formations: Phyllis Soule presents the pummelo an overgrown outlaw grapefruit; Ena Dare displays grape shaped kumquats; Ruth Rawls tiny mandarin oranges; Luanna Moran tangerines. With a battalion of other beauties they will be seen in "Hippodrome Days and Nights" the entertainment spectacle of the citrus fete.

PREPARATION OF STATE INCOME TAX RETURN LESS DIFFICULT THAN IT SEEMS

By RALPH H. TAYLOR

(Executive Secretary, Agricultural Council of California)

WHAT constitutes your "net" income?

If you haven't been pondering that problem as yet, perhaps it's just as well to begin, because California has a new net income tax, due and payable on or before April 15th.

The problem of seperating "net" from "gross" is admittedly more difficult for the grower or farmer than for the professional man, or business man.

But this fact has been taken into consideration by Charles J. McColgan, State franchise tax commissioner and income tax collector, with the result that income tax blanks for farmers include a special "Schedule of Farm Income and Expenses," designed to simplify the farmer's return.

And in addition, Mr. McColgan gives the further assurance that farmers will not be forced to set up an elaborate bookkeeping system to satisfy the state government—providing they play fair with the government and report their earnings as honestly and intelligently as possible.

Even though the income tax return blank, at first glance, may have the appearance of a warrant of arrest ,or a court summons, it isn't actually half so bad, according to Tax Commissioner McColgan, and it is important that the problem be approached in the right state of mind. He reminds, in this regard, that the State income tax was enacted to balance inequalities in the sales tax; that it was supported by virtually all of the State farm organizations, and that it will bear much more heavily on the wealthy than on Farmers and others of moderate income.

But to proceed to business—filling out the return!

At the outset, all unmarried persons with net incomes of more than $1000 per year, or married couples with net incomes of $2500 or more, must file income tax reports—even if they don't have to pay the tax.

The tax is 1 per cent on the first $5000 of net income; 2 per cent from $5000 to $10,000; 3 per cent from $10,000 to $15,000, graduating up to a maximum of 15 per cent for net income of $250,000 or more. The higher brackets, however, will probably not trouble the ordinary orchardist or farmer.

To arrive at a basis for determining "net income," it is first necessary to total "gross income." And under "gross,' the farmer's return blank first provides for the amounts received from the sale of livestock and produce, including cattle, poultry, dairy products, etc. A second column provides for gross returns on the sale of crops such as corn, wheat, cotton, fruits, etc., and still another column stipulates "other receipts," including merchandise received for produce, earnings received from machinery work, hire of teams and breeding fees.

Then the report provides for deduction of expenses. And under farm expenses are listed feed, seed and plants, threshing and bailing, cotton ginning, silo filling, milling and grinding feed, fertilizers and spraying materials, blacksmithing, fuel and oil for farm work, barrels, bags, crates, twine, etc., insurance on property (except dwelling), interest on farm notes and mortgages, water rent, farm rentals, taxes (except Federal and State income taxes, estate ,inheritance, legacy, succession and gift taxes) and other items actually chargeable to farm operation costs.

Also deductible in arriving at the "net" are repairs and depreciation on farm buildings, farm machinery and tools, farm fences, drains and ditches, with the understanding, however, that property values shall be based on "original cost," rather than replacement cost.

And here's an important point: *The value of farm produce consumed by the farmer and his famliy need not be reported as income.* Expenses incurred in raising such produce, however, can not be claimed as deductions.

Having deducted these deductions (plus any others which he can convince the State are legitimate), the farmer then knows his net income. And from that point on, he is in the same category as the ordinary citizens.

Warn Householders To Beware Of The Roofing Racketeer

Police Chief MacMillan warns local householders to be on the look out for a plausible stranger who may ring your doorbell to tell you that your roof appears to be in very bad condition and that he will be glad to inspect it for you absolutely without expense. He may be a clever slicker.

Recently a wealthy Pasadena resident paid $100 to settle a $250 claim for a job which experts estimated should not have cost more than $25 or $30. He figured that through carelessness he had been "hooked" and that it would have cost him at least $100 in court and lawyers' fees to go into litigation.

The game has been worked on a wholesale scale in surrounding cities for several months.

SIERRA MADREAN NOW A MEMBER OF KAPPA DELTA

Bid by Kappa Delta, one of the leading fraternities at Pomona College, David Pyle, Sierra Madre junior of 472 East Sierra Madre Blvd., was honored this week. He underwent a rigorous initiation period preceeding formal initiation of pledges which will be held later next week. The Sierra Madre boy was the only man pledged by Kappa Delta in midyear bidding.

New Race Track Is Planned For Los Angeles County As Business Prepares To Launch Move For Shorter Season

Coincident with a movement on the part of Los Angeles city and county retail merchants to restrict racing dates of all California tracks, and especially at Santa Anita to not more than 30 days, is the disclosure that permission is being sought for a second race track in Los Angeles County.

Plans are now under way by a group of local sportsmen and capitalists to build a $1,500,000 plant on a 700-acre site near encino on Ventura boulevard about 14 miles from Hollywood, if a permit is secured. At the same time, merchants plan to carry their campaign for fewer racing dates to the door of the Racing Commission and, if necessary, the State Legislature. Cooperation of business interests in the Bay District is already being sought by Southern California retailers.

It is not the idea of the Hollywood Racing Association— name of the group sponsoring the new track—to increase racing dates in Southern California, according to Robert Muckler, Hollywood business man, in disclosing plans for incorporation and application for a permit from the California Horse Racing Board.

"We will ask the Racing Board for half the present dates now allotted to Southern California," Muckler said. "We would expect 30 days with Santa Anita getting the same."

Although Muckler refused to disclose the names of his associates at present, it is understood that a number of the same group which proposed a new track a year ago are included. These were Norman Church, head of the Northway Stables; Joe Schenck, who took over Caliente for a time; A. T. Jergins, Long Beach oil man; Clark Bonner, head of the Montana Land Co.; Zack Farmer, general manager of the last Olympic Games; Ralph Clock, former State Senator; Charley Cooper, head of Rancho San Luis Rey breeding farm; Walter Story ,C .E. Toberman, George Walker, local capitalists; H. H. Cotton and others.

The proposed plant would be patterned after that at Arlington Park, Chicago, both as to physical set-up and non-profit basis. Part of the income would be placed in a fund to retire the principal over a period of years, and the remainder would be contributed to the State's old-age pension fund, the sponsors state.

Fix Closing Date For Entries In The Festival Of Arts

Detailed information on the competitions of the third annual Southern California Festival of the Allied Arts, which will be held in Los Angeles, Mary 4-29, may be obtained at the festival headquarters, room 324, Chamber of Commerce building, Los Angeles, according to Mrs. G. W. Mabee, general chairman. More than 350 contests will be offered in the festival, which is a project of the Women's Community Service Auxiliary of the Los Angeles Chahber of Commerce. Scores of organizations and individuals have already offered prizes for those competitiors showing the greatest promise of ability.

The festival comprises six divisions: music, drama and speech arts, art, dance, creative writing and California historical essays.

Registrations close April 15. Sierra Madreans took several prizes in last year's competitions. hadtpos htadeniet3d

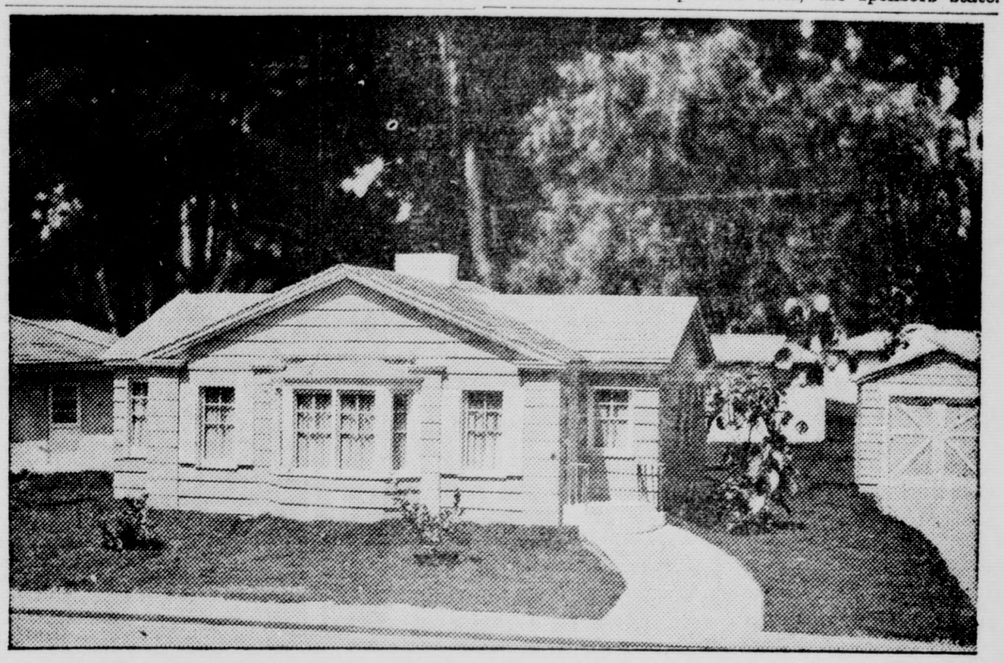


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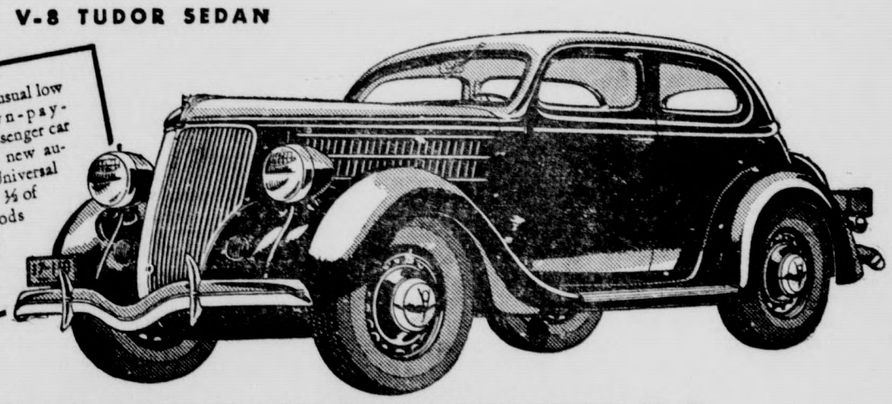
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THE SIERRA MADRE NEWS

SIERRA MADRE, CALIFORNIA

Published every Friday
L. R. GOSHORN
EDITOR AND PUBLISHER
TELEPHONE 48
9 Kersting Court

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Member Nat'l Editorial Ass'n

Put on therefore . . . kindness, humbleness of mind, meekness, long suffering. —Col. iii.12.

* * *

If thou canst not make thyself such an one as thou wouldst, how canst thou expect to have another in all things to thy liking.
—Thomas A. Kempis.

WHEN IGNORANCE IS NOT BLISS

While this paper has always been in sympathy to some extent with those of its readers who are opposed to any great expansion of Sierra Madre's population, there is, it seems to us, an aspect of the subject which even the most ardent stand-patters will concede.

We refer to our vacant lots. There are probably vacant lots enough in Sierra Madre to furnish building sites for ten times our present population; and this with no suggestion of crowding; building sites for spacious homes, each in its landscaped garden.

With no desire to appear class-conscious, not to say snobbish, we maintain that the people likely to build and occupy such homes are very likely to be valuable assets to any community. The lots now vacant, in every section of Sierra Madre, are eminently of a nature to appeal to such people. There are no badly situated lots in Sierra Madre; or if any they are extremely few. Everywhere the mountains bestow their largess of beauty. Everywhere the drainage is perfect, the views superb, the soil good, the climate the same acme of perfection. Everywhere moreover there are good neighbors who have richly proven what private Edens these lots may become.

Now, certainly, even the established homes of those who would keep Sierra Madre precisely as it is, would be benefited were these vacant spaces in turn improved.

And everywhere in America, after this rigorous winter, are the potential citizens of Sierra Madre—of the sort that all could welcome—waiting for news of the Promised Land. For them, Sierra Madre might be—probably would be—that promised land.

Why not let them know about it? Their ignorance is not bliss—for them—or for us.

"PRODUCTION FOR USE" PLANT FAILS

(Reseda News)

Los Angeles county is retiring from the business of rehabilitating indigents. The plant at Glendale in which the undertaking was launched is to be dismantled and the salvage turned over to some other deparment.

Rehabilitation grew out of Upton Sinclair's creed for banishing poverty by "production for use," the seed germ of all Epic undertaking. Shortly after the election in which Sinclair was defeated and disappointed Epics were clamoring, a member of the board of supervisors conceived the idea of trying production for use under county supervision.

In furtherance of the plan a plant was provided and one George Knox Roth, a capable man, was placed in charge. Accordingly, is was made ready and indigents were offered employment. What they made or produced was intended for use, either where made or by some other county department where such articles were needed. The project was known as the county's little Epic. All right, of course, if it worked; and Upton and his followers vouched for its workings.

After ample time to test it out the county throws up the sponge and hollers "enuf." A report placed on file is interesting. It is stated that besides using labor furnished by the SERA amounting to $42,644, the deficit amounts to $27,400, which the county must make good. The undertaking proved a loser from the beginning and nothing the management could do availed to prevent loss.

The principal reason assigned for the failure is said to have been inability to procure indigents to do the work. Plenty of persons could qualify as far as being indigent was concerned. But effective workers were scarce. Some of them were unable to work, but most of the rest were unwilling to work, the net result being that only a small per cent did anything.

A WORD FOR THE FORUM

It speaks well for the civic prosperity of any community when its local Forum can present, all in the friendliest spirit, two such opposing views as those held by our good friend, Harold Carew, and our equally good friend, A. R. Hinton. Both gentlemen, as Sierra Madreans need not be informed, are persons of strongly individualistic convictions; they are, moreover, both widely informed, intellectually honest to the highest degree, and rightly given to an unequivocal expression of what they consider to be the truth. Mr. Carew, in his Forum speech, warmly declared that peace was a dream so long as we had munition-makers who saw in war rich profits. In other words, war is largely a product of the munition-makers. Whereupon, Mr. Hinton rises to remark, with equal fervor, that peace is a dream anyhow—that wars always have been and will continue to be—with or without benefit of the munition-makers. Yet the affair came off with perfect urbanity—the spirit we have come to expect in the conduct of our Forum. May its spirit long survive—and prevail in the coming elections.

LETTERS From Readers

To the Editor of the
Sierra Madre News:

Three cheers for your correspondent who protests bestowing the title La Primera, La Belle, Cinco or the name of any other "nickle cigar" on our present Sierra Madre avenue. And three times three cheers and the good old tiger for the general and well deserved protest against the ill-sounding and out-of-place suggestion of "Michillinda Boulevard." It sounds too much like chillblains and other afflictions of which we are in delightful ignorance in this marvelous land.

Mrs. Hoover's suggestion of "Toyon Road" is admirable, though there may be a still better one. I can't improve on it.

The important thing now is to get a name that all the communities along the 30-mile thoroughfare from our mountains here to the sea can agree upon so that when the highway is named it will be known by a single name in its entirety and not changed every few miles so that it will require the constant services of traffic officers to keep one on his way. And here's hoping that when a name truly significant of Southern California is finally agreed upon that the road will not be cut up like a jig saw puzzle with jogs every time one passes from one municipality or county area into another.

(Mrs.) MARGARET A. JONES
Sierra Madre, Feb'ry '24.

The.... Watch Tower

By Perley Poore Sheehan

It was a misty day this week when we rode over to San Bernardino for a look at the Orange Show. The clouds were so low that you could hardly see the mountains at all. The foothills were mere fuzzy cutouts in shades of gray. Except for his lower reaches, Baldy was completely hidden. And yet it seemed to us that we'd never seen the San Gabriel Valley more beautiful. It had become a Vale of Mystery. On clear days— which means, of course, almost always —the mountains appear so close you could, as they say, almost touch them; and the valley, for all its great expanse, is circumscribed. But this day the whole landscape seemed infinite and unfamiliar. There was something of the haunted about it, as though you saw it in a dream. And then, in that misty, cloud-filtered light, the roadside colors flashed out at you with a sort of supernatural brightness — orange-trees glistened emerald and gold, ragged-robins were redder than they ought to be, all with the intensity of gems.

A February day, tepid as that of a rainy day in June back East. And weren't we glad again we lived in California!

* * *

THEN, every so often, we were reminded of what Charles G. Adams said at our Forum the other night about planting sycamores, in the waste lands bordering our highways; planting them in clumps and here and there, as Nature has so patiently showed us how they should be planted. Anyway, sycamores! Summer or winter, no trees lovelier, more distinguished ,so etherial. They have that etherial quality. There's something about them, at times, that sort of stops you —as might, for example, an apparition, the glimpse of a being from some other world.

And, after all, who knows! Trees have often been like that, for lots of people, right down through history. The Greeks had their dryads. For other tree-cults read "The Golden Bough." Or just take our own Thoreau. You couldn't call him crazy. But somewhere, you remember, he speaks of a higher law that affects our relations to trees just as a similar law affects our relations to men. Not only that. He says that trees also are immortal.

And that they go to heaven.

* * *

HEBBEN! Hebben! Everyone talkin' bout
Hebben ain't a-gwien dar . .

You know that old spiritual. But, as we were saying, this misty day when your eye lit on a firebreak, far-off on some gauzy mountain slope, it looked exactly like a narrow, beaten path —a path that meandered right on up into the clouds; and so on to heaven, no less. It all seemed so real you could almost see the pearly gates. Ajar, of course.

And when it comes to that, we always did believe that Southern California was closer to heaven than the rest of the world.

In spite of a number of things.

* * *

BUT we were going to the Orange Show. After luncheon at the Arrowhead Springs Hotel. All along in front of the hotel we saw such ranunculas in bloom as we'd never seen before outside of a florist's shop. So the program ran from sycamores to ranunculas to oranges. A million oranges, or a million million. All winter they'd been sending their perfumed breath over an area larger than almost any Eastern state. Now, here they were assembled in a single hall, the chosen delegates. A hall so big and bedecked with flags it made you think of a National convention. Such as statesmen instead of oranges meet in; and where, after much devoted labor —mostly with mallets, knives, and tomahawks— frame a platform to save the nation.

Oranges, we honestly believe, save the nation better. At least—shall we say?— with a sweeter fragrance.

BUT lest we forget. One of the speakers at that luncheon said that the citrus harvest of San Bernardino county alone brought in more than 20 million dollars a year. Yet money wasn't all that the promoters of the Orange Show were after, he explained. What they wanted, he said, was to attract more good people out here, to share the happiness of those who already lived in this blessed valley.

Which made us just a little uneasy in our mind, coming as we did from dear old Sierra Madre. For it seems to us, in our occasional periods of dejection, that Sierra Madre herself doesn't care a hang to attract good people here to share her happiness—that she prefers to keep her blessings to herself.

Yet we can't believe it, really. If that were true, it wouldn't be charitable.

Nor good business— nor, for that matter, good sense.

ALTHOUGH we could never quite approve Sierra Madre's shrinking horror of publicity, it appears that others do. Our considerate suburb in the lowlands directly to the south, for example. Yes, Arcadia—although we mention that name who hadn't ought to. Recently, Arcadia got out an elaborate folder advertising herself—no better place for rabbit-farmers, and so on. And they didn't mention Sierra Madre in the folder once or even put it on their map. And friendly Pasadena also respects (call it that) Sierra Madre's modesty. Recently Pasadena sent out invitations to her proposed great flower and garden show—to other cities, be it understood, supposed to be interested in gardens.

Now, Sierra Madre is interested in gardens—what with the Graham masterpiece and many others. But was Sierra Madre's name printed in the list of invitees?

Your guess is right. It wasn't.



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BIRTHDAY GREETINGS . . .

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans, whose birthdays are indicated.

Albert McCloskey ...	Feb. 28
Marietta McCoy	Feb. 28
Charles C. Bodine ..	Feb. 28
J. C. Whyte	Feb. 29
Wm. F. Corbett	Feb. 29
Madge Alley	Mar. 1
Mrs. C. A. Allen	Mar. 1
Mrs. Jack Buchan ..	Mar. 1
Mrs. A. G. Davis	Mar. 2
Rehge Schulze	Mar. 2
Miss Jane Sanders ..	Mar. 2
Miss L. P. Fletcher ..	Mar. 2
Mrs. Ida M. Cobb ..	Mar. 2
Lorne Pratt	Mar. 3
James Barnes	Mar. 3
James Hawks	Mar. 4
Mrs. G. P. Rikeman .	Mar. 4
Mrs. Arthur Johnson .	Mar. 4
T. W. Neale	Mar. 5
Mrs. Frank Spencer .	Mar. 5

F. H. Hartman's birthday was erroneously reported last week as February 26. The correct date is February 25.

Idlers Get More Relief Than The Workers For WPA

"They actually get more for doing nothing than doing something," said Mrs. Martin U. Tidd, head of the LACRA social service department, this week, comparing payments to dole recipients with wages paid WPA workers.

For workers the WPA pays a flat $55 a month. For dole recipients the LACRA pays nonworkers on a sliding scale ranging as high as $80.14 for a family of 10.

Mrs. Tidd reported to the Citizens Relief Committee how this discrepancy tempts many healthful workers on WPA to feign sickness.

"If they successfully feign illness," she said, "they are removed from the $55 a month WPA and put on the LACRA. There they do nothing and get paid."

Auto License Fees In State $400,000 Over 1934 Figure

Motorists of California contributed $2,917,918.31 in 1935 to develop county roads and a like amount to build and maintain their State highways, Gov. Frank F. Merriam reported this week. The 1935 allotment exceeds by nearly $400,000 the amount apportioned in 1934. County treasuries received $2,782,793.17 in the August settlement, and the remaining $135,125.14 of the 1935 apportionment from motor vehicle funds is now being paid. The State highway system receives similar amounts.

Los Angeles county, with 916,842 auto registrations, receives the largest share of the 1935 apportionment. Alameda county is second, San Francisco county third and San Diego county fourth.

THIS WEEK IN HISTORY—

— February 28 —
Riots in Italy, 1921
— February 29 —
Germans drive on Verdun, 1916
— March 1 —
Nebraska became a state, 1867
— March 2 —
Pope Leo XIII born, 1810
— March 3 —
Alexander G. Bell born, 1847
— March 4 —
Lincoln inaugurated, 1861
— March 5 —
The "Boston Massacre," 1770

Extend Discount To Greater Number Of Gas Consumers

Application of the recently announced discount on gas bills, which provides 15 per cent off on that portion between $2 ano $25 of each monthly gas bill, has been broadened so that it will now apply to a much larger number of customers of the Southern Counties Gas Co. who use natural gas as the principal fuel for cooking, water-heating and house-heating, it is announced.

The discount is now extended to those customers using non-automatic gas water-heaters, and the room and building heating requirements have been liberalized so that only one piece of gas heating equipment is necessary if it provides the principal heating. The discount does not apply to customers having a range or cook stove or any major appliance using fuel other than gas.

The new rate becomes effective with regular meter readings after March 31, upon acceptance of the customer's application.

A.L.A. Activities

By Helen Lovejoy

TWO Americanism essays were submitted from St. Rita's school. "Our Flag of the United States" by Mary Rita Schiltz, sixth grade, and "Duties of a Citizen," by Charlotte Edison, grade eight. These essays will be in competition for the district prizes awarded each year by the Americanism chairman. The unit chairman, Maybelle Caley Barker, extends her thanks for the cooperation from St. Rita's faculty. The grammar school did not participate. Winning essays will appear in THE NEWS as soon as judges decide.

A beautiful Naval Plate was brought home by yours truly, from the regular meeting of Alhambra Howard Strain Unit last Tuesday. Mrs. Ernestine Aylward spoke very "differently" on National Defense, sighting cases termed as "problem cases," the evils of the 90-day leeway law now in effect, leaving the thought with us to think of National Defense as insurance.

We have reports of many ill members as well as a number of Juniors. The Embrees, Stinmans, Jensens, Quittners and Lovejoys, and so we trust all are well on their way to recovery.

A child welfare conference is being held in El Monte today, having been called by Edna Prow, district chairman. Those attending include Mesdames A. H. Embree, B. S. Stinman, G. R. Lovejoy. Sunday, March 1st is visitation day at the Sawtelle Facility. A good turn-out is expected. Drive out and show the boys they are not among the forgotten. Wear your caps.

LOCAL CHILDREN DANCE AT VFW ENTERTAINMENT

A diversified program was presented by the V.F.W's at the Badlwin Park Woman's Club on Tuesday night in which was featured a large group of Sierra Madre children from the local Ivan Karaloff studios and from the Children's Dramatic Guild. A Steak Dinner preceded the affair.

Those going from Sierra Madre were Marjorie Royce, Muriel Royce ,Mary Lou Lovejoy, Grace Jensen, Betty Lou Lacy, Betty Askew, Helen Askew, Irene Lloyd, Harry Lovejoy and George Tyree from the Dramatic Guild, and Mary Lou Lovejoy, Grace Jensen, Betty Askew and Harry Lovejoy from the Karaloff studios.

DANCE PUPILS PERFORM IN BREAKFAST CLUB SHOW

Mary Lou Lovejoy and Grace Jensen, who, as pupils of Prof. Ivan Karaloff of Sierra Madre appeared under his directorship at the Riverside Breakfast Club Friday evening. Pupils from Karaloff's other school, the Wilshire Academy of Dance, also appeared.



SLOWLY—slowly but surely the performance of your car is going downhill. To most cars the *danger* line comes at about 10,000 miles. From this point on, operation costs increase—power, pep and get-away begin to decrease. At this critical period in the life of your car a complete check-up is necessary. Bring it to us today. We will save you a lot of future expense money. We will give you another 10,000 miles of new car performance.

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- ☐ FLOWER GROWER ..... 6 Mos.
- ☐ HOUSEHOLD MAGAZINE ... 1 Yr.
- ☐ McCALL'S MAGAZINE ..... 1 Yr.
- ☐ MIDWEST GOLFER ..... 6 Mos.
- ☐ MOVIE CLASSIC ..... 1 Yr.
- ☐ NEEDLECRAFT ..... 1 Yr.
- ☐ PATHFINDER (Weekly) .... 1 Yr.
- ☐ PARENTS' MAGAZINE .... 6 Mos.
- ☐ PICTORIAL REVIEW ..... 1 Yr.
- ☐ OPEN ROAD (Boys) ..... 2 Yrs.
- ☐ SCREEN BOOK ..... 1 Yr.
- ☐ ROMANTIC STORIES ..... 1 Yr.
- ☐ TRUE CONFESSIONS ..... 1 Yr.
- ☐ WOMAN'S WORLD ..... 1 Yr.
- ☐ CAPPER'S FARMER ..... 1 Yr.
- ☐ THE FARM JOURNAL ..... 2 Yrs.
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- ☐ JUNIOR HOME (for Mothers) . 1 Yr.

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- ☐ RADIO NEWS (Technical) .. 6 Mos.

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- ☐ McCALL'S MAGAZINE ..... 1 Yr.
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TOWN AND STATE .....

Mt. Wilson Toll Road To Quit Sunday

Following decision of the Mt. Wilson Toll Road Co. to abandon the property, the historic scenic roadway from Altadena to the summit of Mt. Wilson will revert to the county of Los Angeles next Sunday, under the provisions of the political code of California. One of the original 18 toll roads in the county, it will be closed temporarily for widening and removal of some of the curves, according to Supervisor Roger Jessup.

Recently the company attempted to sell the road to the county, but the offer was refused, Supervisor H. C. Legg stating that the road "led to nowhere" and that the county was not interested in taking over a road that led to a commercial amusement center. With the road abandoned by the Toll Co., however, the county will be forced to acquire it willy-nilly.

Since the operation of the magnificent high-gear Angeles Crest highway to the summit of Mt. Wilson via. La Canada, the toll road is no longer indispensible, save possibly for fire-fighting purposes. It may possibly be utilized to reach the one or more prison camps which the county plans to establish in the mountains.

The road, originally a footpath, enjoyed its best patronage in 1928-29 when 70,000 persons traversed it, with an average in recent years of 40,000 annually.

Southland Feels Effect Of Sub Zero Weather In The East

Valley Forge had nothing on the California orange trying to find an eastern market last month, in the face of the worst cold wave in half a century.

During the latter part of January the east, the middle west and Canada experienced one cold wave after another. In private sale markets it was too cold to open cars for inspection for fear of freezing the fruit. In some instances railroads actually refused to haul to their destinations cars that had been sold, due to practical certainty of freezing.

Such paralyzing cold, accompanied in many ways by heavy snowfall so that distribution to smaller markets from the large central distributing points was greatly curtailed.

Adverse marketing conditions, coupled with slow maturity, held the movement from Southern California to the third lightest year in 15 years.

City's Hospitality Wins Gratitude Of Nisei C.E. Societies

THANK you, folks! The Nipponese C.E'ers are oh, so happy to have received your wonderful cooperation. Seems some of the delegates hadn't conceived of such overwhelming hospitality, for we were unable to send visiting Niseis here for the convention, to all who offered their homes. For this we are very sorry. Brawley Epworth League, a delegation of five fellows and from farthest away, told us that they speculated whether it would be worth while to go up 200 miles to such a convention as this but that now they had been here, they would willingly go twice as far for another such as this. We pass this on to you.

Althought there were but 90 registered delegates, they represented all sorts of societies of the Nisei of the Southland. Every feature was unanimously declared a success, and again we thank you. Sierra Madre.

Now we're looking forward to the next great C.E. event, the county convention at Long Beach. Pre-registration campaign is in full swing, so let's register now. This affair is preceded by the pre-convention booster banquet at the First Baptist church in Pasadena. As the society selling the largest percentage of their membership wins a worthwhile prize, why not one of the local societies for the prize-winner?

Celebrates 96th Birthday Here And Rushes Back To City

A family dinner honoring the 96th birthday of her father, Eugene D. Harrington of Los Angeles, was given by Mrs. L. E. Wheeler, 670 Alta Vista Driev last week. The honoree, who is hale and hearty, deeply enjoyed being feted and was one of the merriest of the eight guests assembled. He alwaye evinces an enthusiastic interest in country life in Sierra Madre, but is just as eager to return to the merry-go-round that is called Los Angeles, saying, "Sierra Madre is a nice place for elderly people."

Be a regular subscriber to the Sierra Madre News—send your name in now.

PRESIDENTS MEET



FRANK ROSPAW, editor and publisher of the Placentia Courier and new president of the California Newspaper Publishers Association (left), hurried home from Mexico City where he and other members of the California Press Association were feted by President Cardenas and the Mexican government, to join President Frank G. Belcher of the California Pacific International Exposition on Wednesday in putting the final units of the exposition into operation.

'Round the town—

Mrs. B. Gantzel, 541 Oak Trail, is hostess today (Friday) to the Canyon Park Thimble Club.

Miss Doris Warwick of Denver, was a week-end guest of Mrs. E. A. Bronson, 68 Vista Circle Drive.

Mr. and Mrs. A. M. Udell of 154 San Gabriel Court took a run down to Santa Monica Sunday to visit Mrs. Albert Swandy.

The John Abbots from Hollywood came out to their mountain home for the weekend; that cunning place at 673 Alta Vista Drive.

Miss Kathleen Moote of 689 West Sierra Madre Boulevard, was a houseguest of Miss Ann McGussion of Westwood Hills over the weekend.

Miss Laura E. Cadmus and her cousin, Miss Romaine Hill, were guests of Milo V. Chapin on Saturday night at a dinner dance at the Montebello Woman's club.

The J. H. Robertsons of 371 Adams street motored in to Los Angeles on Wednesday evening to be guests at a bridge-dinner given by university friends of Mr. Robertson's.

E. A. Bronson, 68 Vista Circle Drive, left last week for his factory, Paratone Incorporated, in Chicago. Mrs. Bronson and son Edward, will remain here during Mr. Bronson's absence.

Mrs. Jan Drent, wife of Captain Drent of Frankfort, Germany ,and small son, Jan Jr., were weekend guests of Mrs. Edith Jardine of 217 West Highland avenue. Mrs. Drent has been taking special work at U. C. L. A.

Mrs. D. S. Preston of the Coffee Shoppe at the Sierra Madre Hotel has recovered from her recent attack of influenza, and is smilingly serving the steaming java again to her devotees.

Mrs. George Seeley of 29 North Lima street entertained her sister-in-law, Mrs. J. F. Triplett of Victorville, over the weekend. And on Sunday, she was hostess to her sister and brother-in-law, Mr. and Mrs. Henry Phillips, of Covina.

Mr. and Mrs. F. C. L. Roess of 82 West Highland avenue have as their house guest their little grandson, Eric Louis Oelschlager of Los Angeles.

Mrs. Eva Christy of 547 West Highland avenue spent an enjoyable weekend with her sister in Inglewood.

Mr. and Mrs. Perley Poore Sheehan of Baldwin avenue were hosts to Mrs. Olive Moore of Hillcrest Drive, Hollywood. The guest, who is a garden lover, and the owner of a lovely garden in Hollywood, was taken to view the peerless estate of Miss Thomasella H. Graham.

Mrs. Kenneth Pickering of Los Feliz Hills was hostess at a theatre party at the Pasadena Community Playhouse last Saturday honoring her son, Kenneth Pickering, Jr. of St. Louis, Mo., who is en route to the Canadian Northwest. Sierra Madre friends invited were: Mrs. C. H. Bolms, Miss Rosalie Curtis, and Mildred C. Bolms of 56 West Mira Monte avenue.

Local Poets Introduce A New Volume

The third book within approximately a year to bear an an introduction by Lucia Trent and Ralph Cheney of Sierra Madre has just left the press. The book is "Dappled Water," and the author is Roy Danford Parker of Middleton, New York.

It is a collection of tender and reflective poems which have appeared in many newspapers and magazines throughout the nation, poems beautifully though somewhat conventionally written about garrets full of memories, homesteads blessed by mother love, and other familiar topics.

The publisher is Poetry Publishers, who have just brought out a third edition of Lucia Trent's and Ralph Cheney's poems largely about Sierra Madre and environs, and called "Sierra Dreamers' House."

Lucia Trent has been asked to serve as one of the three judges of the annual poetry contest by the Women's Press Club of Southern California. She and her husband, Ralph Cheney, have been invited as honor guests to the annual banquet of this organization on Manch 13th in Los Angeles, on which occasion the awards will be announced.

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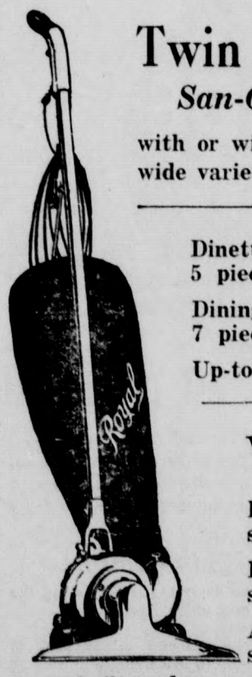
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This same series of tests revealed too, that of loaves baked by the same recipe, women always picked the freshest loaf. SO WE MAKE SURE THAT OUR NEW 'WOMAN'S RECIPE' BREAD IS FIRST-DAY-FRESH WHEN YOU BUY IT.

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Grocery prices effective through Saturday, Feb. 29, in stores within 35 miles of Los Angeles.

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Fruit Cocktail	Dainty Mix	No. 1 can	10c
Sliced Pineapple	Del Monte	No. 2½ can	17c
Jell-well Dessert	Cube Flavored	2 pkgs.	11c
Preserves	Marasca Strawberry	2-lb. jar	29c
Crackers	Better Best Brand Sodas or Grahams	1-lb. box	12c
Borden's Cheese	Assorted Varieties	½-lb. pkg.	16c
Ry-Krisp	Rye Wafers 6-oz. pkg. 13c	12-oz. pkg.	21c
Pink Salmon	Happy-Vale Choice	2 tall cans	19c
Coffee	Edwards' Dependable	2-lb. can 39c / 1-lb. can	21c
Minced Clams	Pioneer Brand	No. ½ can	17c
Chatka Crab Meat		No. ½ can	23c
Baking Powder	Calumet Brand	1-lb. can	19c
Morton's Salt	Plain or Iodized	2 26-oz. pkgs.	15c
Zee Tissue	Ivory White Toilet Paper	3 rolls	11c
Syrup	Log Cabin	Small can 19c / Medium can	37c

(Six-ounce package Aunt Jemima Pancake Flour Free with each purchase of Log Cabin Syrup.)

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5c lb.

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Top quality meat at consistently low prices. These meat prices in effect through Saturday, February 29, in Safeway-operated markets in Los Angeles and environs.

PLATE RIB OF BEEF lb. 10c
Quality beef to braise or boil. Serve with fresh vegetables.

PRIME RIB ROAST FANCY CUT lb. 23c
First five ribs, cut short. Boneless shoulder roast, lb. 25c.

SIRLOIN STEAK FANCY BEEF lb. 27c
Fancy steer beef. T-Bone or Club, lb. 29c; Porterhouse, lb. 33c.

PORK LOIN ROAST FANCY CUT lb. 25c
Blade or loin end, cut from fancy eastern corn-fed pork.

Swift's Bacon ½-lb. 18c
Swift's Premium Sliced Bacon. Sanitary ½-lb. pkg.

Wieners---Coneys 2 lbs. 25c
Made from pure meats, spices. Serve them with sauerkraut

SAFEWAY

Ask Citizens Help In Unmasking Of Charity Chislers

Disbursing money with the right hand in purchase of a new 1936 model automobile while taking relief cash from the county on the plea of indigency with the left are not compatible activities in the poinion of County Auditor H. A. Payne, under whose direction an investigation into "charity chiseling" is now being made by authority of the Board of Supervisors.

Most of the information in respect to flagrant violations has been voluntarily submitted by citizens who are out of sympathy with any form of chiseling.

"Without the cooperation of the public the survey cannot attain its fullest measures of success," Payne said. "We therefore want, and will welcome, public assistance which will lead to the unmasking of undeserving the clients."

TOO MUCH GOVERNMENT FROM ABOVE; CITIES WANT HOME DIRECTED BRAND, EDITOR SAYS

Many of those who attended the recent conference of municipalities called by Sierra Madre at the Santa Anita Inn to consider tax equalization and governmental simplification believe the meeting failed utterly in its purpose. Many officials and editors attribute the failure to the fact that Gordon Whitnall "stole the show" with his exceedingly long speech which prevented many of those who attended from giving their views on the two subjects.

Under the caption "Big Meeting Dissolves into Nothingness," the Claremont Courier carried the following editorial:

"Can the county of Los Angeles take over any functions of smaller municipalities to their advantage from a cost or efficiency standpoint?

"There was a large attendance of civic leaders, councilmen and Los Angeles officials at a recent dinner at Santa Anita Inn at Arcadia to discuss a tax problem presented to the city council of Sierra Madre by its city manager, Al Myers, and taken seriously by that body.

Led Nowhere—

"It pertained to the county taking over certain civic duties (not stated) of that municipality, to lessen or equalize taxes of Sierra Madre. The board of supervisors was to study the problem and suggest what if any functions of the smaller municipalities could more economically be administered by the county.

"The discussion led nowhere unless to confusion. Supervisor Legg was one of the speakers. He plainly doubted that the county could assume any of present political functions of the smaller incorporated cities at any lesser cost. And he added that instead of wasting time on these lesser tax problems, the big tax problem, the one that now requires 63 cents out of every tax dollar, relief, was the one that was sapping the tax blood of Los Angeles county. He intimated that if some sensible system could be devised to remove from the relief rolls the thonsands who were not entitled to relief, the problem of tax reduction would be largely solved.

"Assemblyman Lyons of Los Angeles argued against the idea of consolidation, particularly the proposal of Los Angeles becoming both the city and county.

Want Home Government—

"Gordon Whitnall was then given the floor and spoke for an hour, a marvelous arrangement of words and phrases but leading nowhere on the particular question at hand. He gave a summary as chairman of a city-county coordinating and efficiency committee of a report to be printed soon by that committee and while it was both informative and to a degree, entertaining, it threw no light on the question raised by the city of Sierra Madre.

"And so the numerous civic leaders present went away with no constructive suggestions as to what additional functions, if any, the smaller municipalities might turn over to the county.

"The county now collects the local taxes for most of the cities at a financial saving, and handles assessing and registration. The matter of health, sanitation and hospitalization is largely a county function. Fire and police are local functions and could not successfully or more economically be handled by the county.

"There is a feeling that home government and control is generally to be preferred. The trouble right now is there is too much government from above, resulting in greater inefficiency and greater cost."

GEOGRAPHY'S HIGH AND LOW IN SIGHT FROM SAME SPOT



HOW HIGH IS UP? The ancient stage wheeze comes to life when one stands at "Bad Water" on the floor of Death Valley, California, 276 feet below sea level, and looks off on a clear day to the northwest where Mt. Whitney, king of the Sierra Nevada Mountains, rears his snowy head, 14,501 feet above sea level. The two points, the lowest and the highest in continental United States, are within sight of each other. Death Valley, one of the world's most dramatic scenic spectacles, available to tourist travel only in the winter months, was created a National Monument by Congress in February, 1933.

Mrs. Bassett's Death Mourned At Meeting Of Townsend Club

By Rev. W. H. Hannaford

At the meetingof the Townsend Club, Monday evening, February 24, resolutions of appreciation and sympathy were voted Mrs. Edna Bassett, first president of the club, who led the organization through its early and trying months. While she had not been able for some time to attend the club meetings, her recent death is felt as a deep and real loss.

Reports of the recent meetings in Pasadena and Los Angeles aroused much enthusiasm. It is evident that Townsend sentiment is not dying out in this section of the country when such crowds will assemble under such unfavorable weather conditions.

Bulletins from National headquarters gave reports of many new clubs being organized in the east and south. If Congress is disposed to defy those who call for the release of bills from committees where they are expected to die, the challenge will be accepted and we shall see how many new congressmen will be found in Washington after next fall. McGroarty and his associates may be able to sing the old temperance song, "We're not so lonesome as we used to be."

Mr. Sheehan read an interestig article telling of the organization of clubs in Pennsylvania and the rapid growth of clubs recently organized. They need something to warm them up in that portion of the country just now and it seems that Townsend sentiment is just the thing to do it.

Mr. Hannaford expectes to present a somewhat new phase of the need for, and the possibilities of, the adoption of the Townsend Plan ,next Monday evening.

Greater Reviewing Space For The Rose Parade Is Proposed

A grandstand seat for Pasadena's world-famous Tournament of Roses parade is the prospect held out to Sierra Madre, if the proposed line of march, suggested by G. L. Kelley of East Pasadena is adopted by Tournament officials.

Representatives of several East Pasadena organizations were present to discuss the matter with the Rose Tournament committee at a recent meeting.

The proposed line of march would route the parade east on Colorado street to Santa Anita avenue and then north to the golf driving range on Foothill boulevard, just below Washington street and practically on Sierra Madre's westerly doorstep. Such a route, it is held, would provide more adequate reviewing space and would permit a more enjoyable post-parade.

GAS TAX PAYMENTS ARE NOT DEDUCTIBLE

Neither the Federal nor State gasoline tax is deductible on motorists' returns under the new State income tax act, for the reason that these taxes are considered as levied on the distributor, and not on the consumer, it is revealed.

The State sales tax is a tax on the retailer, and the purchaser of an automobile, therefore, cannot deduct such tax in making his income tax return.

Car owners may deduct registration fees, personal property taxes and municipal license fees, as well as interest on money borrowed for the purchase of an automobile.

Art Students Have Valentine Party; Models Sing, Dance

Members of the Life Class of the Municipal Art League gave a supper party Friday, which rightfully took its place as one of the interesting affairs of the week.

The founder, Henry Ivins Hawxhurst, and about fifteen students repaired to "Lizzie's Trail Inn" on Mira Monte avenue, for a Bohemian meal such as she alone knows how to concoct. All of her specialties were in evidence: those toothsome raviolas, potato salad, and other things.

The group was regaled with delightful songs rendered by the Mexican model in her native language ,by the Phillipino model singing in the Phillipine tongue, and with songs being sung in Russian. Among the out-of-town guests was the first model of the class, Miss Henrietta Lozzano, of Pasadena. After supper, the group returned to the Barn where they danced.

Life classes are being held each Tuesday night at the Old Barn. Students contribute toward defraying expenses of the model.

On Monday and Thursday nights regular classes are held, and on Friday afternoons from 1 to 5 o'clock, a landscape class is held.

Taxpayers Asked To Add 4 Millions Load For Building

Submission of a $4,000,000 court house bond issue at the May 5 election to finance a central court house and an undetermined number of branch office buildings was agreed on unanimously by the Board of Supervisors yesterday afternoon.

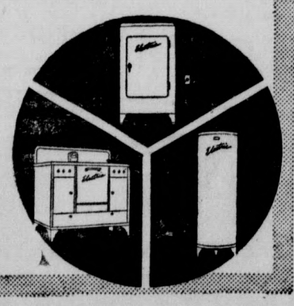
Besides Pasadena and Glendale, the supervisors have indicated by a resolution that a branch county office building would be located somewhere in the Alhambra area to serve the adjacent townships. Pomona, Huntington Park and Long Beach may possibly have branch county buildings.

It is planned to have the county put up 55 per cent of the cost of the entire program, while the remaining 45 per cent, it is expected, would come from the Federal Government. Altogether, it is estimated that $2,200,000 in funds from all sources can be utilized for branch county buildings, no effort being made to conceal the fact that the branch buildings are mere "vote-catchers" designed to win favorable action for the big central project.

WHEN IN PASADENA VISIT OUR
Delightful Buffet with Rathskeller Atmosphere
SERVING
COCKTAILS AND ALL KINDS OF MIXED DRINKS
Mixed Correctly
ON TAP . . . ACME BEER
Spanish and American Dishes—Chicken and Steak Dinners
Turkey and Steak Sandwiches — A la Carte Service
GAMBRINUS Manager BILL ORTMAN
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How Is Your Roof?
Let us send a roofing expert to examine your roof. If it needs mending or recovering, he will specify the proper repair, together with the style and type best suited to your home.
If it is in good condition, he will also tell you that. This service is Free. Call us today.
Sierra Madre Lumber Co.
J. S. BILLHEIMER, Manager
35 East Montecito Phone 23

CALIFORNIA'S *Electrical Age* HAS JUST BEGUN!
This Month
Another 4850 Women Will Start Their ALL-ELECTRIC KITCH


Start Yours Now and Save Two Ways
Thousands of home makers are already on their way to a happy, convenient All-Electric home, step-by-step. By starting your All-Electric Kitchen now, with an electric range, water heater or refrigerator, you'll save by the present low purchase price, easy terms and economical operation cost.
FREE PYREX
For a Limited Time Every Purchaser of a New
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ON NEW ANGELES CREST HIGHWAY
World's largest telescope open to the public daily 1:30 to 2:30 p.m. Free public observation through 12-inch telescope and illustrated astronomical lecture at the hotel every night except Monday. Free observation through 60-inch telescope every Friday night. Tickets required for 60_inch telescope only.
INFORMATION at ALL BUREAUS or call Mt. Wilson St. 9934-F-2



SAN BERNARDINO— FEB. 20 TO MARCH 1
This year "California's Greatest Midwinter Event" presents an unusually alluring Hawaiian-South Sea setting for the Golden Orange. Feature exhibits and gorgeous displays will vie with stars of stage, screen and radio. Entertainment galore, bands, a great midway, etc.
Ride the BIG RED CARS *in Comfort*
Make it a real *pleasure* trip—rest, relax and enjoy the scenery along the way—no driving strain, no traffic hazards, no parking fees.
Ask your agent about the Low Fares and convenient, economical Red Car service from your city to the Orange Show.
PACIFIC ELECTRIC RAILWAY
AGENT—GEORGE E. MESECAR
Central and Baldwin—Phone 219-3


DENTISTRY *for* PARTICULAR PEOPLE AT MODEST PRICES
We use Dr. Hartman's formula for grinding and drilling teeth.
IMMEDIATE RESTORATION DENTURES
. . . provide you with the amazing relief of having new plates in your mouth an hour after your teeth are extracted.
Convenient CREDIT
Dental service, to be popular, must include not only good work—it must be charged for at rates easy for the average pocket book to pay.
Professional magic can never attain these ends—it must result from an intelligent approach to the problem coupled with hard work.
It means that dental work must never be so cheap that it turns out to be expensive in the long run. Equipment must be modern and thoroughly efficient. The staff must be highly trained and constantly busy.
There are no short-cuts to dentistry which is both GOOD and INEXPENSIVE—but it CAN be done.
Dr. B. I. Raichart
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Open Evenings

Business and Professional Directory

Attorneys

DORA DUKESHIRE
Lawyer—Notary Public
Sierra Madre Hours—
6:30-8:30 p.m., Tues,Thurs,Sat.
383 West Grand View Avenue

ROBERT MITCHELL and NOREN EATON
ATTORNEYS-AT-LAW
520 H. W. Hellman Bldg.
Los Angeles, Calif.
Telephone MI 3427

M. A. WOODWARD
ATTORNEY AT LAW
99 Suffolk Ave., Sierra Madre
General Practice Phone 72
Office Hours 9-12 a.m., 7-9 p.m

William R. Elam
ATTORNEY-AT-LAW
Phones: Arcadia 2294; Res. Arcadia 736
56 E. Huntington Dr., Arcadia

Contractors

DURHAM DESIGNED DURABLE HOMES
W. B. Durham
Phone Sierra Madre 330-2

Dentists

Dr. Thos. Warden
DENTIST
Hours 8:30 to 12; 1:30 to 5
Telephone 186-1,
522 W. Sierra Madre Blvd.
Office Closed on Fridays

Dr. J. L. Woehler
X-Ray -- Dentist
31 South Baldwin Avenue
(*next to Post Office*)
Telephone 45
Evenings by Appointment

Physicians and Surgeons

Geo. W. Groth, M.D.
94 N. Baldwin
Phone 20

M. H. A. Peterson, M.D.
Physician & Surgeon
Office, 65 E. Sierra Madre Blvd.
Phone 60—Residence phone 78
Hours 2 to 4 p.m. Daily except Saturday and Sunday and by appointment

Telephone Rent Paid?
DISCOUNT IF PAID BY 20th
Office Hours: 8 a.m. to 5 p.m.
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WANT ADS

Classified Rates And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting ,it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS.

Classified Ads received after 5 p. m. Wednesday may be run under heading 'Too Late to Classify.

WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:tfa

FOR SALE MISCELLANEOUS

NEW modern 4-piece maple bedroom suite. New coil spring; mattress. Complete $49.50. Huddleston Furniture Co. 12-14 N. Baldwin Ave. —23:e

BUY IT by the foot—
PEANUT BAR
at Dane's Candy Shop.
—23:e

EXPERIENCED Millinery maker wanted. Howarters, 471 E. Colorado, Pasadena. —23:e

For Sale REAL ESTATE

FOR SALE—7 room house nearly new. Furnace heat; double garage; at 633 W. Alegria. Owner, 198 N .Lima. Phone 1691. 23-25c

TURKISH BATHS

TURKISH BATHS $1

Removes surplus fat, Reduces pain in the joints, Helps reduce high blood pressure, Increases blood circulation, Relieves nervousness, Makes the skin soft and alive, Relieves that tired feeling.

Vance Vieth
82 N. Los Robles Ave., Pasadena. Phone COlorado 8628.
—23:i

— LEGAL NOTICE —

NOTICE TO CREDITORS
No. 155579
Estate of ADDIE W. BROWN, Deseased.

Notice is hereby given by the undersigned, BEN H. BROWN, Public Administrator, Administrator of the Estate of Addie W. Brown, deseased, to the creditors of, and all persons having claims against the said Deceased, to exhibit them with the necessary vouchers, within six months after the first publication of this notice, to the said administrator at his office, at 902 Hall of Records, City of Los Angeles, County of Los Angeles, State of California, which said office the undersigned selects as a place of business in all matters connected with said estate, or to file them with the necessary vouchers, within six months after the first publication of this Notice, in the Office of the Clerk of the Superior Court of the State of California in and for the County of Los Angeles.

Dated, February 6 ,1936.
BEN H. BROWN,
Public Administrator.
—20-24

MISCELLANEOUS

HARDWOOD FLOORS polished, Old floors made like new. Oak floors installed over old pine floor. Call Arcadia 2830 or Address Box K, *News Office.*
—24:tfi

INSURANCE

AUTOMOBILE Insurance is absolutely necessary to protect your income and property in case of an accident. A small bump can cause a big judgement against you.
T. W. NEALE
86 W. Sierra Madre Blvd.
Telephone 1161
23:ins

RENTALS

5 ROOM furnished sunny house; 2 sleeping porches; moderate rent. Garage. 255 N. Grove. Ph. 123-3. —23:d

SMALL mod. home. Nicely furn. 2 bdrms, 2 screen porches, $30. mo. Adults only. 89 N. Auburn. 23*d

ROOMS—BOARD

BOARD and Room. 205 N. Hermosa. 23:h

LOST & FOUND

LOST—Ostrich leather cigar case full of smoking tobacco; dropped in Sierra Madre. Reward if returned to *Sierra Madre News.*
—23:g

70th Birthday Of Local Minister Is A Joyous Occasion

A festive family dinner party complimenting Rev. W. H. Hannaford of West Montecito avenue was given on Tuesday evening in honor of his 70th birthday by his son, W. F. Hannaford of 234 South Chester avenue, Pasadena.

Rev. Mr. Hannaford was pastor of the First Congregational Church of Sierra Madre from 1912 to 1915, and though retired now, is still actively engaged in constructive work. His major interest at present, being, the advancement of the Townsend Old Age Pension Plan.

He carries his seventy years with grace and energy, and is able to devote much concentrated thought upon this issue which is rocking the nation.

Among others for whom covers were laid were his other son, George and his wife and son from Los Angeles.

SHIRLEY TEMPLE NOW AT ARCADIA THEATRE

Playing today and tomorrow at Gillette's Arcadia Theatre is Shirley Temple in "The Littlest Rebel," with John Boles, Karen Morley and Bill Robinson, and the Paramount musical "Coronado," with Eddie Duchin, Betty Burgess and Johnnie Downs.

Opening Sunday, March 1, and showing through Wednesday, March 4, is Warner Baxter in "King of Burlesque," with Jack Oakie, Alice Faye and Mona Barrie, and the British-Gaumont film, "Mr. Hobo," a charming farce on modern financial charlatanry, starring George Arliss.

TWO GREAT FILMS AT THE LYRIC THEATRE

Opening today at the Lyric Theatre in Monrovia and playing through Tuesday ,March 3, is "The Magnificent Obsession," and "Anything Goes," featuring Bing Crosby and Ethel Merman.

From the sensational best-seller of two season ago, "The Magnificent Obsesssion" presents Irene Dunn carrying on in her quietly charming way, with the assistance of Robert Taylor, Charles Butterworth, Betty Furness, Henry Armetta, Sara Hadden and Ralph Morgan.

"Anything Goes," the film version of the well-known Cole Porter musical, offers Bing Crosby and Ethel Merman, supported by Charlie Ruggles, Ida Lupino and Grace Bradley.

Fire Flames

By One of the Boys

DESPITE the noise caused at the Firemen's Friday meeting by the discussion of the Wistaria Fete and other subjects, the annual election of officers went off very quietly. The old officers were put on probation another year.

The recent fire on Santa Anita Court was extinguished in the nick of time. The house was filled with smoke when the firemen arrived. Hibbs was overcome by smoke while trying to locate the source of the fire. When located it was found in a bed and caused by an overheated electric pad. As soon as the bedding was disturbed, a blaze broke out.

This only proves that what this column has consistently advised about electric appliances is noteworthy. "Always make certain that they are turned off before leaving them, even if for only a few minutes. You may forget to return—or be delayed, with disastrous results.

Slight Temblor Felt In Foothill Cities On Sunday

A slight earthshock was felt in Sierra Madre and foothill cities at 2:21 p.m. Sunday, but no damage was reported.

Residents said there was a rocking motion to the shock which lasted only a second or two.

Center of the quake apparently was at Montrose, though it was felt distinctly and over a longer period as far away as San Bernardino.



ROSE VARIETIES FOR YOUR GARDEN

By Jessie Ward Russell

THE following list of 21 roses pretty nearly covers all the shades that one could wish for in their rose garden. Every one of these roses is desirable for its free blooming habits, sturdiness of growth and beauty of bloom.

Three splendid variegated roses in orange, pink, red and yellow shades are Talisman, Hoover and Autumn. Talisman is streaked with red and gold ;Hoover is a larger fuller rose, pink and gold variegated, and Autumn is similar to Hoover only with deeper golden and orange shadings.

Another intense orange, copper and old rose is Duchess of Athol.

Feu Joseph Looyman's shades into buff-orange and apricot.

Betty Uprichard is copper red, opening to lovely bi-colored flowers, salmon-pink on the inner surface of the petals and orange-carmine on the under side.

Mrs. G. A. Van Rossem is golden yellow overlaid with intense orange.

Mrs. Sam McGiedy is another orange-copper rose with a deeper red on the outer petals.

Margaret McGredy can probably be classed as a red rose as it is just off the copper shades. It is sort of tomato red with copper shadings under the petals.

Mc Gredy's Scarlet is more of a deep vivid rose than scarlet. Long stems with perfectly shaped buds.

For a good, clean cut bright pink rose bud choose Rose Marie. It is just all pink and a beauty.

Dame Edith Helen is clear pink, too, but a larger, heavier rose and is noted for its long keeping qualities both on the bush or when picked.

Los Angeles is still a great favorite although it is not as new as most of the roses listed here. It is a soft salmon pink and very free blooming.

Dainty Bess is about the finest single rose grown. The color is delicate pink, overcast with brownish-red with wine-red stamens. Blooms almost continuously

Gardeners have almost all agreed that Mrs. E. P. Thom is about the best all around yellow rose for the garden. It is a fine clear yellow rose that produces quantities of bloom throughout the year.

Golden Dawn and Golden Emblem are both good full buds of a rich golden yellow heavily diffused with cerise before opening.

The best white rose for the garden is the Calendonia. The buds are beautifully shaped, long and they possess a delicious fragrance.

Etoile de Hollande can just not be surpassed for a good red rose. It has all the good qualities that a red rose should possess.

Hadley is well known as one of the standard deep red roses. It has been a favorite for years.

E. G. Hill is another brilliant deep red rose. It is very fragrant and free blooming.

"NOT FOR CHILDREN" HAS PREMIERE AT PLAYHOUSE

The Pasadena Community Playhouse opened its doors on the national premiere of Elmer Rice's new play, "Not For Children," on Tuesday, February 25. The play is scheduled for a run of two weeks ending Saturday, March 7.

TIME NOW TO PLANT DAHLIA SEED—IT'S FUN

CULTIVATING dahlias from seed is a sport which many gardeners look forward to with enthusiasm each planting season. Although cuttings and tubers are the usual method of production, seed is much less expensive and far more exciting because of the uncertainty, and the ever present possibility of discovering a worthwhile new variety.

Plant breeders have been particularly successful in late years in developing dahlias which run reasonably true to type and color from seed. This is especially true of the Unwin and Coltness dahlias, both dwarf types whose brilliancy and color range assure them a prominent and lasting place in the annual summer show of color. They may be planted with complete assurance, and may be as easily grown from seed as zinnias.

Large flowered dahlias are more difficult to grow. Success, however, is correspondingly more pleasing, and even a few of the tall and stately plants in flower make the effort seem worthwhile.

With the exception of the Coltness and Unwin types, which may be sown where they are to flower, sow seeds in indoor boxes using porous soil so as to prevent caking. Keep them moist, but not wet, until plants appear.

When the seedlings have grown their second pair of leaves, transplant them, covering them in the soil to the height of the first leaves. The seedling plants need the protection of a cold frame until all danger of frost is past, and they have made a substantial growth. Then plant them in the garden.

An open, sunny location is best for dahlias, and they should be staked to protect from gusts of wind when they exceed 2 feet in height. A deeply cultivated, moderately rich soil is best.

This exciting game of growing dahlias from seed is a hobby which will bring lasting satisfaction. It is time now to plant the seed.

Interesting Fare For Women Of The Bethany Society

An interesting program is scheduled for the next meeting of the Missionary Society of the Bethany Church, Tuesday, March 3rd. Paul Young, who represents the American Bible Society, and who has spent 12 years in Ecuador, will be the speaker.

Mr. and Mrs. John S. Hall will be the afternoon speakers, showing in costume, their collection of curios gathered during their residence in West Africa.

Mrs. Frank Butler will have charge of the luncheon arrangements.

YOU MAY FEEL THE FLEET AT PRACTICE

Don't blame an earth tremor if your house shakes several times next month. The fleet will be indulging in target practice off shore, naval officials announce.

Daytime practice has been set for March 3 to 6, 9-13, 16-20 and 23-27. Night practices will be held from March 23 to 27.

Notables To Meet Here At Prize Estate

Horticultural Society To Hold Session At Thomasella Graham's Italia Mia

By Frances Duncan

THE California Garden Federation, District No. 2, is sponsoring the Flower Show to be held at the Beverly Hills Hotel, March 21 and 22. The Show promises well, some thirty Garden Clubs are entering either exhibits as a Club or as individuals. Among Sierra Madre's neighboring clubs which are in this affair are the Arcadia Garden Section, Monrovia Foothills, Little Garden Club, Forty Planters, Diggers, and South Pasadena Garden Clubs. Even Redlands Horticultural and Palos Verdes are entering.

An interesting new departure is that there are to be no prizes; the show is not competitive—it's for the joy that comes to any gardener of showing what he or she can do. Clubs or members wishing to exhibit should communicate with Mrs. S. A. Guiberson, Jr., 918 Roxbury Drive, Beverly Hills.

March 4, at the Shakespeare Club, Wednesday evening at 8:00 o'clock, Mr. Ernest Williams will give a lecture and show autochrome pictures of English Countryside Gardens. The admission is 75 cents, the resultant funds go to establishing a garden center.

March 14, the Southern California Horticultural Society meets in Miss Thomasella Graham's garden at 3 in the afternoon; members who could not attend the February 11th meeting because of the rain were so desolate, that another Sierra Madre meeting was been arranged. It is hoped that Miss Kate Sessions will be present, and also Charles Francis Saunders, Dr. Clements and Clayton Palmer.

The Horticultural Society has been asked that a member serve on the State Conservation Council and is most fortunate in that Mrs. W. J. Lawless will serve. No one is better acquainted with Stated-wide problems than she.

Gardeners who are just planting wistaria and would like a speedy effect from the lovely vine should be sure to get well-established, grafted or budded plants; these will bloom directly. It is all very noble to grow plants from cuttings, but with wistaria this should be undertaken by the very young for it will take seven years for a cutting to come into bloom. Not all of us have the patience of Jacob in the matter of Rachel.

A lovely companion vine for the wistaria is bignonia venusta which has a golden bloom during the winter and is only just thinking of stopping when the wistaria begins.

SHIP CALIFORNIA AVOCADOS TO FLORIDA

The first carload of calavos ever shipped from California to Florida by the Calavo Growers of California is now arriving in that southern state. Indicating the whole-hearted cooperation of Florida's growers with those of this state, the carload will be marketed in Florida by the Florida Avacado Growers Exchange,

Rose Bushes .. 25c
All Choice Varieties

Fruit Trees ... 50c
Apricots, Plums, Figs, etc.

Orange Trees, $1.25
(2 years) Lemons, Grapefruit

Avocado Trees ..... $1 up
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Favorite Recipes Of Sierra Madreans



THIS is something quite new in the way of an egg dish. It is a favorite recipe of Mrs. Ella Steele, a recent arrival here, who says she has had wonderful success with recipes of Sierra Madre housewives she has read in THE NEWS. This recipe calls for Shirred Eggs Pimento. It follows:

Butter individual ramekins or shallow baking dishes. Pour 1 tablespoon cream or rich milk into each dish. Add a layer of chopped cooked meat —ham or liver is recommended. Sprinkle with salt and pepper. Slip an egg into each dish; dot with a bit of butter; season again; garnish with strips of canned pimento. Place the baking dishes in a shallow pan, and pour about an inch of water in pan. Set pan in moderate oven (375°F.) and bake until egg whites are firm (about 20 minutes).

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But you are assured that

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Mesquite, Ironwood, Eucalyptus, Juniper
Pine Slabs, Fir Blocks, Apple, Olive

Cow Fertilizer
4 Large Sacks
$1.00

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3 Large Sacks
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GIANT SWISS PANSIES
Field Grown
25c dozen
90c Flat

Leaf Mould
Large Sack
50c

Bandini
Steer
67-lb. Bag 50c

B.B. Rakes 4 for 50c or Double Braced 2 for 50c
12 lbs. Bone Meal 50c
10 lbs. Best Blood Meal, 50c

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Here you'll always find the choicest selection of groceries and appetizing food, offered at old time values that make shopping for food here a real economy.

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Radio Bacon (by the piece) pound 26c
Average 3 pounds
Wilson's or Morrell's Bacon, sli'd lb 35c
Swift's Premium ½lb. pkg. 20c

Cube Steaks ea· 10c
A choice individual steak, made more tender by our cubing machine

Chuck Roast Swift's Select Branded ..... lb. 18c
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SCRAPPEL
A combination of Cornmeal and Pork—Delicious Fried

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JEWELL ..... lb. 13c, 4 lbs. 50c
FLUFFO ..... lb. 13c
SNOWCUP ..... lb. 11c

—Fresh Fish — Direct from San Pedro—
Every Wednesday and Friday

Dog Food— Our Own Make — 2 lbs. 19c

Carew Raps The War Time Profiteers

(Continued from Page One)

directly or indirectly meant to promotion of the war-spirit. And in his analysis of the sources of this fund, the speaker cited, from government figures, evidence that eight of the largest contributors to the "League" are members of the DuPont family, whose income during three years of the world war amounted to $228,000,000.

Largely as a result of this sort of propaganda, said Mr. Carew, the United States has spent ten billions of dollars for its army and navy since 1920. "And yet now," he went on, "the Secretary of the Navy comes out with the statement that at the present time we have only a third-class navy, and the Secretary of War tells us that our army ranks only sixteenth among the armies of the world. If this is so—who got the graft?"

Two Sides—

After the prolonged applause that followed Mr. Carew's talk, Mr. A. R. Hinton was given the floor and developed the theme that there always had been wars and always would be wars and that munition-makers had nothing to do whatsoever with the incitement of international conflict. He declared that this was a controversial subject, both sides to which should be submitted to the Forum.

In this contention the Forum management heartily agreed and it was arranged for Mr. Hinton to present a speaker giving the other side of the war and munitions subject at an early session.

Others Speak—

Other speakers were Lee Shippey, who maintained that the League of Nations was doing a fine work in the matter of war-suppression; Mrs. Rose Snell, who presented the argument that the so-called "sanctions" of the League might easily lead to all the bitter aftermath of war, besides leading to great current distress; and Dean Arnold Bode who emphasized the necessity for a change of heart in men and nations before wars of any kind—military or economic, civil or international— could be banished from the world. That we are gradually moving toward this end Dean Bode said seemed certain despite present conflicts at home and abroad .

Perley Poore Sheehan presided.

Bread Made From A Woman's Recipe Has Its Introduction

Named after Julia Lee Wright, famous home economics expert, who developed the recipe used in making it, a new bread is now on sale in all Safeway stores in Southern California, according to Ralph Pringle, vice-president and Southern Califronia manager.

Praised by housewives who already have tasted it, this new Julia Lee Wright's bread is offered as "a woman's recipe bread," and is delivered fresh every day to the stores. Each loaf carries a "dated" band, indicating the day this bread is at its peak of freshness.

Julia Lee Wright's bread is produced with the mos tmodern bakery equipment, in buildings whose wall are "daylighted" to permit a maximum of light and sunshine to flood the rooms, and which are spotlessly white in order to maintain sanitation and cleanliness.

"The ingredients used in the new Julia Lee Wright's bread all must pass rigid inspection and tests," Pringle said. The bakery maintains the services of experts in the grain field, who spend all their time in the great wheat belts of the country, studying crop conditions. All wheat samples are analyzed in a laboratory, where the best grades are selected and specifications given to the millers for converting the wheat into flour. Tests are again made of this flour before it is used in Julia Lee Wright's bread."

Children's Guild Puts On Program Of Creative Arts

An interesting program presented by Dorothy Hall at last week's Guild meeting proves that the creative instinct has been thoroughly aroused through Guild activities. The entertainment consisted of three short sketches written by Dorothy, and two poems in commemoration of George Washington.

The entire Guild sang America, led by Irene Lloyd. Grace Jensen and Mary Lou Lovejoy appeared on the Riverside Breakfast Club program last Friday.

The children who entertained the local Eastern Star last week on Monday evening were favorable received. Betty Lou Lacy presented the program with dignity and poise.

Through the courtesy of Ivan Karloff, a number of Guild members appeared on a dinner program presented for the Veterans of Foreign Wars last Tuesday in Baldwin Park. Betty Lou Lacy acted as mistress of ceremonies. George Tyree, Betty Askew, Irene Lloyd, Grace Jensen, Mary Lou Lovejoy, Marjorie and Muriel Royce presented readings or sketches.

In the forthcoming production of "What Price Popularity," Marjorie Royce, Muriel Royce and Betty Whitman will share honors. Tryouts will be held next week for "Grandmother's Dower Chest."

Ex-Feather Weight Champion, Now 82, Is A Visitor Here

Harry Gilmore, veteran featherweight champion of some fifty years ago, has been a visitor here with his son, Harry Jr., who



The Gilmores

is engaged on the pari mutuel at the Santa Anita track.

The elder Gilmore, now nearing his 82nd birthday, (March 9th) was the first featherweight boxing champion of the world from 1883 to 1887, when for want of competition he emerged from his division to face the lightweight champion Jack McAuliff in a fight to the finish with skin tight gloves.

Today the veteran Gilmore is as active and alert as many men twenty years younger . He has reared a family of five boys and three girls.

The Glimores have been guests at the Hotel Sierra Madre but will return to Santa Monica shortly where they live with Fred Gilmore, one of the boxing commission's referees. Harry Jr., was the former manager of "Packey" McFarland, the crack light weight of 25 years ago.

Relief Load Drops Only One Per Cent

That the number of families on direct and work relief in Los Angeles county is still close to the total of a year ago, despite a heavy increase in private business activities, is the startling revelation of a survey just completed by the LACRA social service division.

The survey showed that whereas activities of business has increased approximately 30 percent, the total number of families on various types of relief today aggregated 103589, as compared to 105,979, on February 2, 1935.

Relief officials attributed the failure to reduce the relief load to the inability of private indus- pointed out that in face of the try to absorb needy perso

'Round the Town

City Engineer Samuel Graham is suffering from a severe cold.

Mrs. W. E. Farman of 32 East Highland avenue has been quite ill from a relapse of influenza.

Miss Thomasella H. Graham of "Italia Mia," has just returned from a weekend trip to La Jolla.

The reason you have not seen Mrs. Lela Robert's happy countenance over at the store is because she is ill from an attack of influenza.

Mrs. Charles Gale Shedd of Keene, New Hampshire, is spending the week at the home of Rev. and Mrs. Arthur O. Pritchard, 139 West Orange Grove avenue.

Mrs. W. M. Barker of 281 Santa Anita Court, fell last Friday and sustained several injuries. She is under the care of Dr. M. H. A. Peterson, and has shown some improvement at this writing.

Mrs. W. J. Lawless of 506 West Grand View avenue left yesterday for a sojourn to the San Francisco Bay area. She will continue on up to Washington to view the blooming cherry trees in that district.

E. B. Mason, formerly of Sierra Madre, and now of La Jolla, is spending several days of this week with Herman Livezey at "Hill House." Mrs. Mason is, you know, May Stanley in the literary world.

Mrs. F. D. R. Moote of 689 West Sierra Madre Blvd., is in receipt of a letter describing the wedding of Miss Anna Myers Roff, daughter of Dr. and Mrs. G. H. Roff of Berry, Kentucky to Wm. Miles McKee of Cynthiana, Ky. Miss Roff, it will be remembered, spent a year with her mother in Sierra Madre about a year ago.

Friends of Mrs. Josephine E. Marr will be pleased to learn that after a month's absence from Sierra Madre, she has returned to her home, 204 East Sierra Madre Blvd. During her absence Mrs. Marr was in the Altadena Hospital, and later was removed to the home of her sister, Mrs. B. Dingman, in Pasadena. She has made a splendid recovery.

✝ OBITUARY ✝

Susan Marie Pendergast, grandmother of Richard Pendergast of Sierra Madre, died February 21 at the home of her son, C. R. Pendergast ,208 Ardmore, Bellflower.

Mrs. Pendergast was 96 years of age, and had lived in California for four years. Besides her grandson, Richard Pendergast, of Belleflower, and Arthur E. Pendergast, of St. Petersburg, Fla., survive.

Services were held February 24 at the Grant Chapel, Mrs. Hurtle, of Belleflower, officiating. Mrs. Pendergast was cremated at Mountain View cemetery.

More Homes Going Up In Local Area

(Continued from Page One)

recent local developments, which include new home construction in Pegler Park, along Orange Grove avenue, and elsewhere throughout Sierra Madre, as well as in the new Arcadia subdivision of Santa Anita Oaks.

The survey, covering 275 cities, is made up by the National Association of Real Estate Boards from confidential reports by its local member boards.

People who are ready to build a house can in many communities get a mortgage loan at interest costs perhaps one percent lower than last year, and on terms that enable them to take advantage of land prices before they rise further. In these communities new roofs are rising by the fifties, even the hundreds.

Real estate is selling at prices higher than a year ago in 60 per cent of the cities of the country, and, of course, the trend is upward. Turnover is more rapid than a year ago in 85 per cent of all cities surveyed. Shortage of single-family dwellings exists in two out of every three cities reporting.

Rents for apartments are rising in 76 per cent of the cities, but apartment rates, even in major cities, are still less than the 1926 level. Detached house rents are up 15 percent in one out of every three cities. They are now within 20 per cent of the 1926 level.

Central business property is leasing at higher rates than a year ago in 54 per cent of the cities, the first time in 10 years of these semi-annual surveys that a majority of cities report such a trend.

The government insurance to lending institutions for making Title I Modernization and Repair Loans ceases March 31, 1936, according to F. W. Marlow, director of Federal Housing Administration for Southern California, unless extended by the present session of Congress. This does not affect the insurance on Title I loans made prior to that date, nor does it affect in any way Title II long-time home finance mortgages, which are and will continue to be available through any approved lending institution.

People whose property whether residential or business, needs repair or alteration or new and up-to-date equipment are urged by Marlow to have the work done now or before March 31, 1936, if they wish the advantages of Title I, long term and low rate in the financing.

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An expression that will be heard countless times during the coming years . . . for it's a fact that "To Save Your Life" you cannot buy a better tire than the General Dual-10.

A personal demonstration will impress you with the revolutionary features of this greatest of all tires.

The General Dual-10 is absolutely Skid Proof. It is blow-out proof, due to General's patented no breaker strip construction and it will deliver longer non skid life than any other tire ever built.

Dual-10 tires are easier riding, due to the more flexible tread and carcass construction. They afford complete freedom from rumbles and other road noises. The sheer beauty of General Dual-10 tires in their graceful, sweeping lines, enhance the appearance of any car they adorn. Finally they become completely puncture proof, when treated with the new General Airex compound.

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Lemon	Ironwood	Fir Blocks
Oak	Eucalyptus	Apple
Walnut	Juniper	Olive

Cow Fertilizer, 4 Large Sacks — **$1.00**

Steer, 3 Large Sacks — **$1.00**

GIANT SWISS PANSIES, Field Grown, 25c dozen — **90c Flat**

Leaf Mould, Large Sack — **50c**

Bandini Steer, 67-lb. Bag **50c**

B.B. Rakes 4 for 50c or Double Braced 2 for 50c
12 lbs. Bone Meal 50c
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Average 3 pounds

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A choice individual steak, made more tender by our cubing machine

Chuck Roast Swift's Select Branded ..... lb. 18c

Gr'nd Beef Our Usual Quality 16c

Boneless Corn Beef lb 22c

SCRAPPEL
A combination of Cornmeal and Pork—Delicious Fried

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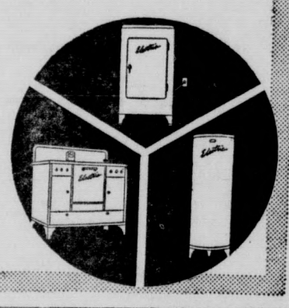
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Your Newspaper and 4 BIG MAGAZINES $2.50

This Offer Fully Guaranteed MAIL THIS COUPON TODAY!

GENTLEMEN: I ENCLOSE $ . . . . . PLEASE SEND ME
☐ OFFER NO. 1 (Indicate which) ☐ OFFER NO 2. I AM CHECKING THE MAGAZINES DESIRED WITH A YEAR'S SUBSCRIPTION TO YOUR PAPER.

NAME . . . . . .

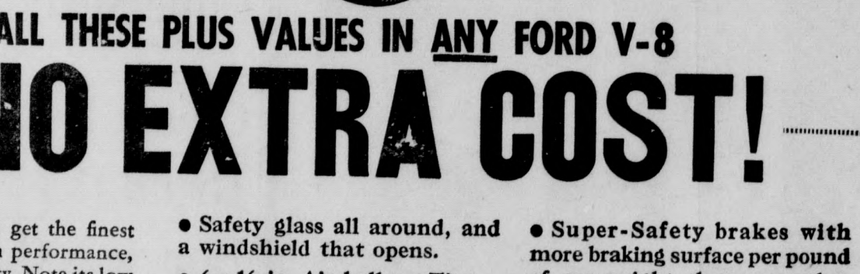
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ONLY $712.53 DELIVERED IN SIERRA MADRE

FOR A 1936 FORD V-8 TUDOR SEDAN

$25 A MONTH after usual low down-payment, buys any new Ford V-8 passenger car or light commercial unit under new authorized Ford finance plan of Universal Credit Co. 6% for 12 months or ½ of 1% a month for longer periods figured on total unpaid balance plus insurance. Attractive UCC terms on used cars also.



AND ALL THESE PLUS VALUES IN ANY FORD V-8

AT NO EXTRA COST!

AT today's low prices, you get the finest Ford ever built. Finest in performance, riding quality, safety and beauty. Note its low price *delivered and ready to drive.* Remember how much value *far beyond the price* it gives you. *Drive* this Ford V-8 before you choose a new car. *YOUR FORD DEALER*

- Safety glass all around, and a windshield that opens.
- 6 x 16-in. Air-balloon Tires.
- Free Action on all 4 wheels.
- 85 H. P., V-8 engine with dual down-draft carburetion.
- Silent helical gears for all speeds, in the transmission.
- Super-Safety brakes with more braking surface per pound of car weight than any other car under $3195.
- Centerpoise Ride—with passengers cradled *between* springs on a springbase almost a foot longer than wheelbase.

Ford V-8 THE ONLY LOW-PRICED CAR WITH A V-8 ENGINE!

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37-39 WEST CENTRAL FRANK LOVELL, Prop.
Representing FORTNER & LOUD, INC., 1365 E. COLORADO ST., Pasadena, Calif.

MT. WILSON HOTEL

Elevation 6000 Ft.

ON NEW ANGELES CREST HIGHWAY

World's largest telescope open to the public daily 1:30 to 2:30 p.m. Free public observation through 12-inch telescope and illustrated astronomical lecture at the hotel every night except Monday. Free observation through 60-inch telescope every Friday night. Tickets required for 60-inch telescope only.

INFORMATION at ALL BUREAUS or call Mt. Wilson St. 9934-F-2

How Is Your Roof?

Let us send a roofing expert to examine your roof. If it needs mending or recovering, he will specify the proper repair, together with the style and type best suited to your home.

If it is in good condition, he will also tell you that. This service is Free. Call us today.

Sierra Madre Lumber Co.

J. S. BILLHEIMER, Manager

35 East Montecito Phone 23

Fresh from the Cleaners and no effort on your part

Fresh, Clean and Carefully Pressed . . . that's the way your clothes come back . . . Service that is prompt and extraordinarily efficient . . . Give us a trial and be convinced . . .

Sierra Madre Tailors Cleaners & Dyers

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Members of Cleaners Service Bureau

"SLIPS O' SUCCESS"

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at this

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For Safety •

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Atlas Tires

Standard Service Stations, Inc.

J. M. Steinberger, Authorized Dealer

Cor. Auburn and Sierra Madre Blvd.

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Huddleston Furniture Co.

12-14 N. Baldwin Ave. Phone 2601



Rebuilt and Guaranteed for One Year

Twin Studio Couches

San-O-Web Construction

with or without wardrobes wide variety of coverings ..... $22.50 up

Dinette Sets 5 pieces ..... $24.95 up

Dining Room Sets 7 pieces ..... $44.75 up

Up-to-the-minute in style and design

Vacuum Specials

Royal special $21.50

Eureka special ..... $15 and $22.50

Airway special $16.00

Hoover special $19.50

Premier special $24.50



DENTISTRY *for* PARTICULAR PEOPLE AT MODEST PRICES

We use Dr. Hartman's formula for grinding and drilling teeth.

IMMEDIATE RESTORATION DENTURES

. . . provide you with the amazing relief of having new plates in your mouth an hour after your teeth are extracted.

Convenient CREDIT

Dental service, to be popular, must include not only good work—it must be charged for at rates easy for the average pocket book to pay.

Professional magic can never attain these ends—it must result from an intelligent approach to the problem coupled with hard work.

It means that dental work must never be so cheap that it turns out to be expensive in the long run. Equipment must be modern and thoroughly efficient. The staff must be highly trained and constantly busy.

There are no short-cuts to dentistry which is both GOOD and INEXPENSIVE—but it CAN be done.

Dr. B. I. Raichart

DENTIST

Fair Oaks at Colorado—Entrance 12 S. Fair Oaks

Telephone WA 2535

Open Evenings

GEOGRAPHY'S HIGH AND LOW IN SIGHT FROM SAME SPOT



HOW HIGH IS UP? The ancient stage wheeze comes to life when one stands at "Bad Water" on the floor of Death Valley, California, 276 feet below sea level, and looks off on a clear day to the northwest where Mt. Whitney, king of the Sierra Nevada Mountains, rears his snowy head, 14,501 feet above sea level. The two points, the lowest and the highest in continental United States, are within sight of each other. Death Valley, one of the world's most dramatic scenic spectacles, available to tourist travel only in the winter months, was created a National Monument by Congress in February, 1933.

BIRTHDAY GREETINGS . . .

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans, whose birthdays are indicated

Albert McCloskey	Feb. 28
Marietta McCoy	Feb. 28
Charles C. Bodine	Feb. 28
J. C. Whyte	Feb. 29
Wm. F. Corbett	Feb. 29
Madge Alley	Mar. 1
Mrs. C. A. Allen	Mar. 1
Mrs. Jack Buchan	Mar. 1
Mrs. A. G. Davis	Mar. 2
Rehge Schulze	Mar. 2
Miss Jane Sanders	Mar. 2
Miss L. P. Fletcher	Mar. 2
Mrs. Ida M. Cobb	Mar. 2
Lorne Pratt	Mar. 3
James Barnes	Mar. 3
James Hawks	Mar. 4
Mrs. G. P. Rikeman	Mar. 4
Mrs. Arthur Johnson	Mar. 4
T. W. Neale	Mar. 5
Mrs. Frank Spencer	Mar. 5

F. H. Hartman's birthday was erroneously reported last week as February 26. The correct date is February 25.

Be a regular subscriber to the Sierra Madre News—send your name in now.

No Mortgage Renewals Needed

WITH THIS

Home Loan

The HOME is the SAFEGUARD of AMERICAN LIBERTIES

Let our modern, low-cost First Federal loan plan eliminate mortgage renewal worries—and costly renewal charges!

It's a low-cost monthly repayment plan—you pay reasonable interest only on the reducing monthly balances—*only on what you actually owe.*

You may increase the size of the payments or repay the entire loan without penalty. There are no shares to buy, no red tape involved.

The loan is completely repaid within a definite period and you know exactly where you stand at any time.

For refinancing, buying, building, or modernizing you will find this one of the most economical, safest, and easiest ways to finance.

Our experience is available without obligation. be sure to learn full details about this modern loan plan before you act.

FEDERAL HOME LOAN BANK SYSTEM MEMBER

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF PASADENA

41 South Euclid Avenue WA 1372



a woman's idea of GOOD BREAD

—baked for Flavor from a Woman's Recipe

NOW you can obtain a loaf of bread that is baked according to a woman's idea of flavor—a bread that is really different from "baker's bread." This bread, JULIA LEE WRIGHT'S has been picked by women in test after test as THE loaf that tastes different.

This same series of tests revealed too, that of loaves baked by the same recipe, women always picked the freshest loaf. SO WE MAKE SURE THAT OUR NEW 'WOMAN'S RECIPE' BREAD IS FIRST-DAY-FRESH WHEN YOU BUY IT.

A special "time-clocked" band on the wrapper tells the day each loaf is fresh. Fresh loaves are delivered to our stores each morning and unsold loaves from the day before are picked up.

Buy a loaf of Julia Lee Wright's Bread today—look for the FRESHNESS date band—notice the extra TASTE-PLEASURE your whole family gets from this new woman's recipe" bread.

MONEY-BACK GUARANTEE. Buy a loaf of Julia Lee Wright's Bread. Serve it at your family table. Then—if you do not agree that this new bread TASTES BETTER than the bread you have been getting—we will gladly refund your money.

16 OZ. LOAF 7¢ ★ 24 OZ. LOAF 10¢

Grocery prices effective through Saturday, Feb. 29, in stores within 35 miles of Los Angeles.

Libby Peaches	Sliced or Halves	2	No. 2½ cans	25c
Fruit Cocktail	Dainty Mix		No. 1 can	10c
Sliced Pineapple	Del Monte		No. 2½ can	17c
Jell-well Dessert	Cube Flavored	2	pkgs.	11c
Preserves	Marasca Strawberry		2-lb. jar	29c
Crackers	Better Best Brand Sodas or Grahams		1-lb. box	12c
Borden's Cheese	Assorted Varieties		½-lb. pkg.	16c
Ry-Krisp	Rye Wafers 6-oz. pkg. 13c		12-oz. pkg.	21c
Pink Salmon	Happy-Vale Choice	2	tall cans	19c
Coffee	Edwards' Dependable	2-lb. can 39c	1-lb. can	21c
Minced Clams	Pioneer Brand		No. ½ can	17c
Chatka Crab Meat			No. ½ can	23c
Baking Powder	Calumet Brand		1-lb. can	19c
Morton's Salt	Plain or Iodized	2	26-oz. pkgs.	15c
Zee Tissue	Ivory White Toilet Paper	3	rolls	11c
Syrup	Log Cabin	Small can 19c	Medium can	37c

(Six-ounce package Aunt Jemima Pancake Flour Free with each purchase of Log Cabin Syrup.)

FRESH MILK

Lucerne Brand Extra rich, qt. 9c

Modern Brand ..... qt. 8c

Airway Coffee Fresh, 1-lb. bag 15c

Nob Hill Coffee Top quality, 1-lb. bag 20c

Dated Mayonnaise 8-oz., 17c; pint, 26c; quart 43c

PABST-ETT Save Labels For Gift Premiums 6½-oz. pkg. 15c

Flour HARVEST BLOSSOM 24½-lb., 73c; No. 10 33c; No. 5 bag 1

Corn Meal White or Yellow, 5-lb. bag

Strongheart Dog Food 3 tall cans

BANAN

Firm, ripe bananas, ripened to a golden color. J for eating, cooking. Buy several pounds

Banana price effective in Safeway-operated stands in L. A. and environs.

• • VALUES IN QUALITY MEATS •

Top quality meat at consistently low prices. These meat prices in effect through Saturd February 29, in Safeway-operated markets in Los Angeles and environs.

PLATE RIB OF BEEF lb. 1

Quality beef to braise or boil. Serve with fresh vegetables.

PRIME RIB ROAST FANCY CUT lb.

First five ribs, cut short. Boneless shoulder roast, lb. 25c.

SIRLOIN STEAK FANCY BEEF

Fancy steer beef. T-Bone or Club, lb. 29c; Porterhouse, lb. 33c.

PORK LOIN ROAST FANCY CUT

Blade or loin end, cut from fancy eastern corn-fed pork.

Swift's Bacon ½-lb. 18c

Swift's Premium Sliced Bacon. Sanitary ½-lb. pkg.

Wieners—

Made from pu

Serve them

SAFEU

AZALEA Festival

Japanese Kurumes

March-April

You positively cannot afford to miss this glamorous spectacle, rivaling the world-famous azalea gardens of the Old South. Tens of thousands of exquisite blooms expressing the

"Full Glory of Spring"

Over 150 different shades and types, ranking through the orchids, pinks, salmons, whites ,sunsets, flames, etc. Bring Your Friends Along.

Moderately Priced, 75c and up

Ask for our Azalea pamphlet

"Darlings of the Gods"
"Specializing the Unusual"

●

Coolidge
Rare Plant Gardens
889 N. Foothill Blvd., East Pasadena
Phones: Sterling 6355 or 6855
Open Sundays



Davenports Reupholstered

$16.50

Extra Chair as Low as $6.50

In Our Own Shop

Done by men with years of experience . . they turn out "custom made" pieces that give lasting satisfaction. Our Expert Estimator will call at your home—No obligation—and give the cost of recovering Old Furniture, Regardless of its condition.

Our Interior Decorating Service is yours for the asking.

Drapery Department

COLORADO 5311

F.C. NASH & CO.
— PASADENA —

Its a distinction to be a 'Meglin Kiddie'

The only child training school of its kind in the world Teaching every branch of Dancing; Voice and Drama for Stage, Screen and Radio appearances. Tap, Ballet, Toe, Acrobatics, Personality Singing. All branches of the Drama. Promotes physical perfection and mental alertness.

MEGLIN DANCE STUDIOS
201 Colorado Theatre Bldg. Pasadena
Masonic Temple 204 W. Foothill, Monrovia

Pitzer & Warwick

Clothes for Lad and Dad
321 East Colorado Street
Store Hours 8:30 to 5:30 Pasadena
Free Parking — 24 S. Garfield

HEALTH FOODS

We handle a complete line of
Pure Natural Health Foods
All Leading Brands

MacDonald's
522 S. Myrtle Avenue
Monrovia

Large Assortment of Special Packs for Valentine Day, Feb. 14th

Parcel Post Shipments Made

THORNTON-CARLSON
Makers of Good
CANDY
3229 E. Foothill WA 8366
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Imperfect Dips Chocolates 25c lb. at Factory

Fruit Confections, Salted Nuts, etc. English Toffee, Hard Candies

Rose Bushes .. 25c
All Choice Varieties

Fruit Trees ... 50c
Apricots, Plums, Figs, etc.

Orange Trees, $1.25
(2 years) Lemons, Grapefruit

Avocado Trees ..... $1 up
Fuerte, Puebla, Nabal, etc.

Bedding Plants ..... 1c up
Petunias, Snapdragons, etc.

Ward Nursery & Florist
Mt. Trail & Laurel Ave.
Phone 1614

Frame Something in February

●

Bring in your Block Prints, Embroideries, Etchings, etc.
20% Discount
on all made-to-order frames during month

●

Estimates Gladly Given on All Types of Work

MacDOUGAL STUDIOS
310 So. Myrtle Ave. — Monrovia

Oil Permanent Waves ..... $1.95 up
Shampoo and Dry Wave 75c
Wet Wave 25c

Ellen's Beauty Shoppe
4 W. Sierra Madre Blvd. Phone 87

LYRIC THEATRE
FOOTHILL BLVD.
MONROVIA • PHONE 3522

5 Days — Friday, February 28 to Tuesday, March 3



ARCADIA
— THEATRE —
44 East Huntington Drive
ARCADIA
Admission 10c and 25c

Friday, Saturday, Feb. 28, 29
Shirley Temple in
'The Littlest Rebel'
with John Boles, Karen Morley and Bill Robinson—also
"Coronado"
Betty Burgess, Johnnie Downs

Sun., Mon., Tues., Wed.
March 1, 2, 3, 4,
Warner Baxter in
'King of Burlesque'
— and —
George Arliss in
"Mr Hobo"

We Are Equipped to Handle Any Size Job and Offer Quick Service
Get Our Prices on Job Printing—
Sierra Madre News—Phone 48

Select Specials Cautiously!

But you are assured that
All Merchandise Advertised By Us
is exactly as represented, and is
Supported by a Money-Back Guarantee!

Remember---
This is a COMPLETE Food Market Dedicated to the Service of Sierra Madre Housewives

Roberts Market
PHONE 34

Old Time Values

Because we extend the convenience of charge accounts and fast delivery service, many people are under the impression that our prices must be higher.

THIS IS NOT TRUE

Here you'll always find the choicest selection of groceries and appetizing food, offered at old time values that make shopping for food here a real economy.

Our Store Is As Near to You as Your Telephone
Phone 12

NORRIS 1887
331 W. Sierra Madre Blvd.

SPRING SUITS
$9.95 to $16.95

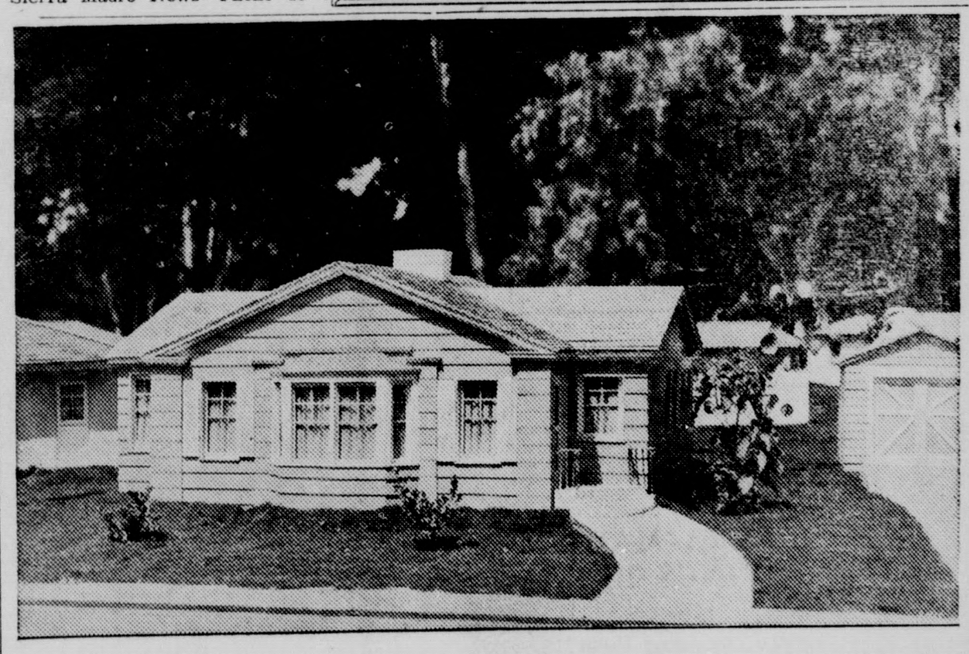
Swaggers
New Jigger
Manish Tailored
in
Plain and Feather Stripes—all colors

●

SPRING ENSEMBLES
$4.50 to $8.95
Crepe
Redingote
sizes 12 to 44

●

ROBERTA FROCK SHOP
22 N. Baldwin Ave.



250 FRESH, CLEAN CITIES AND TOWNS
—the "natural gas towns" of Southern California

IT IS no accident that every town in Southern California wears such a clean face. For nearly every city and hamlet is supplied with clean, smokeless, sootless natural gas, no matter how many miles it is from the vast natural gas fields.

Eastern visitors notice the difference. Now you can tell them the reason. And when you do, compare the *cost* of your gas with theirs! Not once in a hundred times will their gas rates be so low as yours, or the heating value so high.

Enjoy all the benefits of natural gas. Ask your gas company or dealer to demonstrate its uses with the beautiful new ranges and water heaters—and the Electrolux refrigerator.

SOUTHERN COUNTIES GAS COMPANY

FOR MODERN USES
Natural Gas
— lowest in cost of all practical fuels

WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:tfa

5 ROOM furnished sunny house; 2 sleeping porches; moderate rent. Garage. 255 N. Grove. Ph. 123-3. —23:d

SMALL mod. home. Nicely furn. 2 bdrms, 2 screen porches, $30. mo. Adults only. 89 N. Auburn. 23*d

FOR SALE MISCELLANEOUS

NEW modern 4-piece maple bedroom suite. New coil spring; mattress. Complete $49.50. Huddleston Furniture Co. 12-14 N. Baldwin Ave. —23:e

BUY IT by the foot—
PEANUT BAR
at Dane's Candy Shop.
—23:e

EXPERIENCED Millinery maker wanted. Howarters, 471 E. Colorado, Pasadena. —23:e

For Sale REAL ESTATE

FOR SALE—7 room house nearly new. Furnace heat; double garage; at 633 W. Alegria. Owner, 198 N .Lima. Phone 1691. 23-25c

TURKISH BATHS

TURKISH BATHS $1
Removes surplus fat, Reduces pain in the joints, Helps reduce high blood pressure, Increases blood circulation, Relieves nervousness, Makes the skin soft and alive, Relieves that tired feeling.

Vance Vieth
N. Los Robles Ave., Pasadena
Phone COlorado 8628.
—23:i

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ular $1.95 Dozens of Sizes 14 Length They $25 ment or li thori Credi 1% a figured plus UCC to 32 Cut **$1**

ne Satin ps 1.59 **$1**

A1 Shop Ave.

AT today's low prices, ab- Ford ever built. Finest riding quality, safety and bea price *delivered and ready to d* how much value *far beyond th* you. *Drive* this Ford V-8 befo a new car. *YOUR FOR*

Ford V

SCELLANEOUS

37-39 WEST C OD FLOORS polished, Representing FORTNE s made like new. Oak stalled over old pine l Arcadia 2830 or Ad- K, *News Office.* —24:tfl

National Orange Show at San Bernardino



C. N. P. A. Service

Left to right, Fanchonettes displaying odd citrus formations: Phyllis Soule presents the pummelo an overgrown outlaw grapefruit; Ena Dare displays grape shaped kumquats; Ruth Rawls tiny mandarin oranges; Luanna Moran tangerines. With a battalion of other beauties they will be seen in "Hippodrome Days and Nights" the entertainment spectacle of the citrus fete,